



September 5, 2012

## TomTom HD Traffic powers MetroView GPS navigation app for Australia

**Amsterdam, 5 September 2012** - TomTom today announces an extension of its partnership with Geobyte in which TomTom HD Traffic will be available via the MetroView GPS Navigation app for Australia. Users of Australia's top rated iPhone navigation app will now have access to the most accurate, comprehensive and up-to-date traffic information on the market via TomTom HD Traffic. With TomTom's award-winning traffic, Geobyte customers will be able to select the best route to their destination, saving both time and fuel.

*"TomTom is excited to extend our partnership with Geobyte, bringing our innovation in real-time traffic to users of the MetroView app," said Nuno Campos, Vice President of Sales and Marketing for TomTom Licensing. "Our services will ensure that drivers will have the most up-to-date traffic information whenever they are on the road."*

*"At Geobyte, we believe that by offering TomTom's high quality traffic information we are further enriching the navigation experience of our users, especially as traffic congestion is expected to worsen in the region," said Babak Vahebzadeh, Managing Director for Geobyte.*

TomTom HD Traffic contains information from multiple data sources, including connected navigation devices, mobile phones, road sensors and real time incident data. TomTom combines this anonymous information to produce the most accurate, comprehensive and up-to-date traffic information for dynamic routing.