

TomTom extends the delivery of Maps and Navigation Software to SsangYong Motors in Europe on new Korando

Frankfurt, 15 September, 2015 - TomTom today announces the extension of its cooperation with South Korea's SsangYong Motors. TomTom's maps and navigation software, already offered for the Tivoli model, will also be included on the new Korando model throughout Europe from September 2015.

More drivers across Europe will now benefit from TomTom's maps and superior turn-by-turn navigation, featuring TomTom routes, which provide the fastest route based on actual speed data, for mapped roads, for every time of the day, for every day of the week. The system has been enhanced with some additional functionalities, such as routing calculation through waypoints and Traffic information via RDS-TMC.

"We are happy to extend the partnership with SsangYong and Digen (as AVN supplier) to bring our maps and navigation software to more drivers," said Jan-Maarten de Vries, VP Automotive at TomTom. "This deal further strengthens TomTom's position as a leading provider of automotive-grade maps, software and services."