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I-95 Corridor Coalition Selects TomTom as a Preferred Provider of Real-Time Traffic Information

Transportation Research Board, Washington, D.C., 13 January, 2015 – TomTom (TOM2) today announces that its real-time traffic* information has been chosen by the [I-95 Corridor Coalition](#), to help reduce congestion on 40,000 miles of highways, major roads and secondary roads in 16 states and Washington D.C.

“We’re excited that the Coalition has selected TomTom to help reduce congestion along the East Coast of the U.S.,” said Ralf-Peter Schäfer, Head of Traffic at TomTom. “We are confident that with real-time traffic information from TomTom, Coalition members will be able to better manage the flow of traffic and reduce congestion in their region.”

“We are pleased to announce the selection of TomTom, a global leader in world-class traffic information, to support the I-95 Corridor Coalition,” said George Schoener, executive director of the I-95 Corridor Coalition. “TomTom’s expertise in identifying where roads are congested, and pinpointing both the beginning and end of a traffic jam, will help coalition members to better manage traffic and ease congestion along one of the most traveled road networks in the U.S.”

For more information, visit www.tomtom.com.

*TomTom’s standard real-time traffic service to business and government is refreshed every minute.

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