



September 9, 2015

Pon partnership with TomTom Telematics showcases new connected car opportunities for car service provider

Amsterdam, 09 September, 2015 - One of Europe's leading car importers has selected the connected car technology of TomTom Telematics. Its customers and dealerships will now have access to real-time information about their vehicles' status and performance.

"TomTom Telematics has more than 15 years of experience providing data insights for fleet management," said Thomas Schmidt, Managing Director at TomTom Telematics. "Developments in connected car technology are now opening up new opportunities for us to underpin innovative solutions for consumers and the wider automotive industry."

The partnership with Pon will enable car owners to receive feedback and advice about their vehicles on their smartphones – from dashboard indicators, driver performance information, mileage and battery level to car location and door-lock status. Alongside many other features, driver score rankings will allow for competition between drivers and help them to save fuel, drive more safely.

Car engine status and maintenance information can also be made available to dealerships, if authorised by the car owner. This will allow drivers to select their preferred dealer for all their vehicle service requirements and provides dealers with more opportunities to liaise with customers and improve service standards.

"The market-leading advancements TomTom Telematics is offering in cloud services for the connected car are enabling us to raise the bar in customer support and takes service provision from our dealerships to a whole new level," said Pon Director Service, Tjeerd Tuitel.

Schmidt added: "We are proud to add telematics to the navigation products TomTom already offers the automotive industry and look forward to growing our collaborations with industry partners to use our robust platform and connected car technology to improve company service levels, road safety, sustainability and the driver experience."

-ENDS-