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TomTom Expands Range of GO Navigation Devices with Lifetime World Maps and Lifetime Speed Cameras

~ Two new TomTom GO sat navs introduced ~

Amsterdam, 3 November 2015 – [TomTom \(TOM2\)](#) today announced the expansion of its range of TomTom GO navigation devices with the introduction of the [TomTom GO 51](#) and the [TomTom GO 61](#). The new [sat navs](#) come with Lifetime World Maps^[1] and Lifetime Speed Cameras, meaning that all TomTom GO [car GPS](#) devices in the line-up now have Lifetime^[2] services, including Lifetime TomTom Traffic, via a smartphone connection.

The TomTom GO 51 and GO 61 feature a touch screen of 5" or 6", respectively.

Corinne Vigreux, co-founder and Managing Director, TomTom Consumer says: "At TomTom, we want to take the headache out of driving, and make every journey easier. That's why we decided to expand our award-winning range of TomTom GO devices, and to offer Lifetime services across all products. Drivers don't need to worry about subscribing to our services, or paying for the latest maps. Our aim is to help you avoid the jams, getting you to your destination faster, wherever in the world you might be."

Lifetime World Maps allows people to drive with maps from around the world at no extra cost, for the lifetime of their TomTom GO device. Lifetime Speed Cameras lets drivers know the locations of all speed cameras – both fixed and mobile, also for the lifetime of the device.

TomTom GO devices combine real-time traffic information with routing technology, to alert drivers of faster routes as soon as they become available. TomTom Traffic covers all mapped roads and combines data from millions of data sources, from all over the world, to deliver traffic information so accurate that, with each new update, it can pinpoint the start and end of a traffic jam, down to 10 metres.

The TomTom GO range now features six devices. The new GO 51 and 61; the TomTom GO 510 and 610, featuring a fully interactive screen to pinch, zoom and swipe, as well as a Click&Go mount; and the TomTom GO 5100 and 6100 which also has SIM and Data included to avoid roaming charges. All devices have a rich user interface, simplified user interaction, and 3D Maps^[3].

And, to make the daily commute even easier, all TomTom GO devices include 'Drive Home' and 'Drive to Work' buttons in the main menu, for faster, simpler navigation.

TomTom GO navigation devices are compatible with TomTom MyDrive^[4]. For the first time, drivers can use their smartphone, tablet or PC to review real-time traffic information, plan routes, and send destinations to their TomTom GO, before they get in the car. Previously launched TomTom GO devices are also compatible with MyDrive through a simple software update.

Find out more about [TomTom MyDrive](#) here.

The [new TomTom GO devices](#) are now available online and in-store from €179.

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^[1] Lifetime World Maps allows the user to replace any installed map with any available TomTom map for the lifetime of the device

^[2] Lifetime TomTom Traffic, World Maps and Speed Cameras: Receive TomTom Traffic, Speed Cameras and download 4 or more full updates of any installed map every year, for the life of your product. You need a PC with an Internet Connection and a MyTomTom account to download new maps and updates. Lifetime is the useful life of the device, which means the period of time that TomTom continues to support your device with software updates, services, content or accessories. A device will have reached the end of its life when none of these are available any more. For more information, visit tomtom.com/lifetime

[3] 3D Maps are not available everywhere

[4] MyDrive is available via www.mydrive.tomtom.com on PCs and laptops and via apps on iOS and Android™ devices on the Apple App Store and Google Play™.