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TomTom and Fiat/Chrysler extend global partnership to Latin America

Amsterdam, 3 March, 2015 - TomTom (TOM2) will deliver Maps and Navigation software to Fiat/Chrysler in Latin America. The Uconnect™ Touch Nav 5" was launched in Brazil in February 2015 with the new Bravo model under the Fiat Brand. The rollout to other Latin American countries will continue during 2015.

The Uconnect™ Touch Nav 5" is a modern infotainment system that offers a unique experience in entertainment and GPS navigation. In addition to voice guidance and LCD screen, drivers can customise various functions to start browsing quickly and easily. Finding a destination has never been so convenient and secure. In Brazil, Fiat drivers will benefit from one of the most extensive map coverages available today in the country, combined with TomTom's market-leading core navigation engine, brought together in the comfort of a factory-fitted, embedded infotainment system.

TomTom is a leading supplier of connected navigation components (digital maps, navigation software, real-time services) for the global automotive industry and a key long-time partner of the FCA group, having successfully delivered several navigation products in the past. The extension of the collaboration is an important step to bring to the market a global navigation platform encompassing Europe and Latin America.

"Fiat is one of the biggest car brands in Latin America and market leader in Brazil and so we are extremely pleased to bring our industry-leading navigation solutions to the continent," said Jan-Maarten de Vries, VP Automotive, TomTom. "By incorporating TomTom's navigation solutions, Fiat ensures their drivers will enjoy the best navigation experience available today."