



Navigate all of Western Europe with TomTom's new maps

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TomTom, Europe's leading personal and in-car navigation solution provider, today announced it is to offer its TomTom GO, TomTom GO 300, TomTom GO 500, TomTom ONE and TomTom RIDER customers the opportunity to purchase a single memory card including map data of the entire Western Europe.

With the choice of 18 countries, this new package enables seamless door-to-door navigation from the likes of Paris to Berlin or Rome to Amsterdam, without having to switch your maps. And with a price point of €249, enjoying the sights and sounds of Western Europe is also great value. With the convenience of being able to simply plug in the memory card and GO – TomTom ensures it is even easier to navigate from A to B.

"We constantly strive to provide our customers with the quickest, safest and easiest methods of travelling. By expanding our product portfolio to include a seamless map of Western Europe, we ensure that the navigation process is even smoother. Perfect for European holidays and anyone travelling for business, there is no need to purchase additional maps, users can just jump in the car and begin their journey." said Harold Goddijn, TomTom's chief executive officer.

TomTom PLUS portfolio expanded with new map downloads

In addition, TomTom has expanded its acclaimed PLUS package to include a map download service. Customers can download additional regional and cross border maps from the TomTom website onto their current or a new memory card.

The available maps are compatible for users of the TomTom GO range, TomTom ONE, TomTom RIDER, TomTom Mobile 5 and TomTom NAVIGATOR 5. In addition, the maps are competitively priced and vary from country to country. Prices start from € 39.95.

Both announcements demonstrate TomTom's commitment to its customer base, as they continue to provide the best and most integrated navigation devices on the market.

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