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TomTom Launches Advanced Driver Assistance Interface Specifications Toolkit

Detroit, June 4 2014 – TomTom (TOM2) has announced the release of its Advanced Driver Assistance Interface Specifications (ADASIS) Toolkit at Telematics Detroit 2014.

The new ADASIS Toolkit delivers a robust benchmarking and on-road testing toolkit for TomTom's MultiNet Advanced Driving Attributes (MN ADA). TomTom's MN ADA is currently used by leading automotive customers, enabling them to save fuel and reduce harmful greenhouse emissions.

"TomTom's ADASIS Toolkit meets the needs of leading automotive technology companies by providing advanced map content including, adaptive cruise control, eco-driving and coaching, and over-speed protection. The toolkit enables our customers to meet their safety, comfort, and efficiency goals with high-quality products and services," says Nhai Cao, Product Manager at TomTom.

The toolkit allows automotive and enterprise customers to utilize enhanced map content, including gradient and curvature in applications which improve vehicle performance.

For more information, visit www.tomtom.com.