



TomTom Q4 and FY 2013 results

Harold Goddijn – CEO Marina Wyatt – CFO 11 February 2014

Consumer

Strategy

 Maximise value from the PND category and establish a multiproduct consumer business

Operational highlights

- European PND business held up well in 2013
- North America remains challenging;
 new PND range will be rolled out in Q1 2014
- Successful rollout of TomTom branded sports watches

2014 Agenda

- Complete the rationalisation of the entire PND range on to our new PND software platform
- Further expand our TomTom branded sports watches range
- Explore opportunities to diversify into other product categories that have a natural fit with our brand, distribution channel and product design capabilities



PNDs



GPS SPORTS WATCHES



Automotive

Strategy

 Offer class leading software components and services as individual connected navigation system (CNS) components such as fresh maps, traffic and navigation software

Operational highlights

- We continued to make inroads in the Automotive market
 - Fiat U-Connect
 - Daimler traffic service
 - R-link in new Renault models
- Leadership position with TomTom Traffic; available in 36 countries worldwide

2014 Agenda

- Effectively market our Automotive products to OEMs and Tier1s
- Launch incremental map update services



MODULAR CNS COMPONENTS

USER INTERFACE

NAVIGATION SOFTWARE

FRESH MAPS

TRAFFIC



Licensing

Strategy

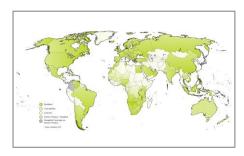
 License a wider portfolio of products and capitalise on our flexible approach to partnering with our customers

Operational highlights

- New map making platform: real-time map data
- Map coverage: 41 million navigable roads in 114 countries
- Partnership agreement with Total Traffic + Weather Network (Clear Channel) in North America announced

2014 Agenda

- Launch of our new map making platform
- Broaden product portfolio and geographical footprint



MAP CONTENT



TRAFFIC INFORMATION



LOCATION BASED SERVICES



Business Solutions

Strategy

- Continue to expand our market leadership
- Grow through a combination of organic growth and targeted acquisitions

2013 operational highlights

- Strong growth in 2013; WEBFLEET installed base of subscriptions increased by 38% year on year
- Successful integration of Coordina
- Further expansion of our product offering (a.o. launch of App Center, new road toll reporting functionality)

2014 Agenda

 Ongoing expansion of our WEBFLEET installed base, both organically as through potential bolt-on acquisitions and partnerships



WEBFLEET



Financial highlights FY 2013

- Group revenue of €963 million in 2013 (FY '12: €1,057 million)
- Gross margin of 54% (FY '12: 52%)
- OPEX of €496 million (FY '12: €484 million)
- Adjusted¹ EPS of €0.26 (FY '12: €0.40)
- Cash flow from operating activities of €180 million (FY '12: €167 million)
- Net cash of €83 million (YE '12: net debt of €86 million)

¹Earnings per share adjusted for acquisition-related amortisation & gain on a post-tax basis ²€180 million excludes a €80 million one-off tax gain received from the Dutch tax authorities

Outlook 2014

- Revenue of around €900 million
- Adjusted¹ EPS of around €0.20

¹Earnings per share adjusted for acquisition-related amortisation & gain on a post-tax basis

Thank you

Any questions?

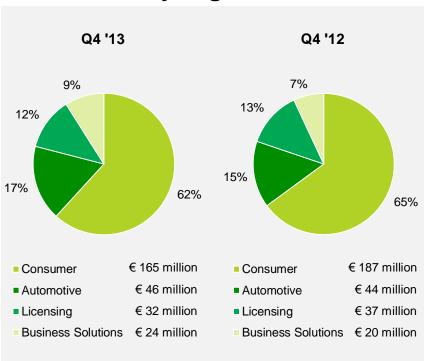


Key figures

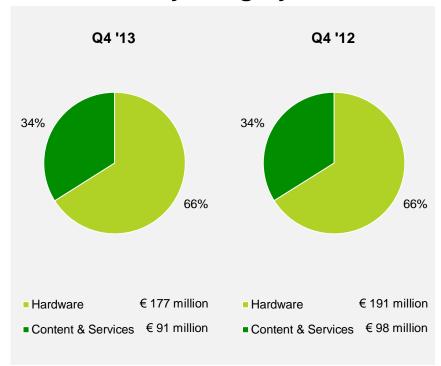
Revenue breakdown – quarterly

Q4 '13 group revenue: €268 million; Q4 '12: €289 million

Breakdown by segment



Breakdown by category

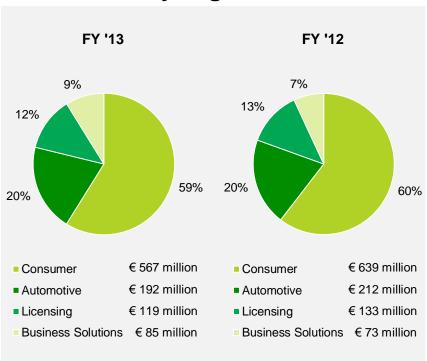




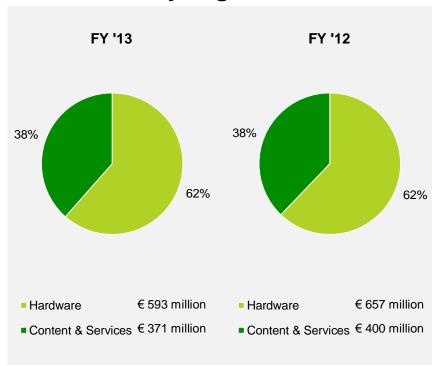
Revenue breakdown – annually

FY '13 group revenue: €963 million; FY '12: €1,057 million

Breakdown by segment



Breakdown by segment





Quarterly P&L statistics

| (€ in thousands) | Q3 '12 | Q4 '12 | Q1 '13 | Q2 '13 | Q3 '13 | Q4 '13 |
|--|---------|---------|---------|---------|---------|---------|
| REVENUE | 273,561 | 289,010 | 201,589 | 250,246 | 244,056 | 267,563 |
| Cost of Sales | 123,286 | 134,678 | 89,123 | 122,386 | 106,573 | 124,126 |
| GROSS RESULT | 150,275 | 154,332 | 112,466 | 127,860 | 137,483 | 143,437 |
| Research and development expenses | 40,154 | 45,257 | 38,181 | 43,627 | 40,276 | 43,324 |
| Amortisation of technology and databases | 19,900 | 21,777 | 18,908 | 19,392 | 20,962 | 22,175 |
| Marketing expenses | 14,933 | 14,238 | 10,687 | 11,250 | 12,758 | 27,882 |
| Selling, general and administrative expenses | 41,723 | 46,698 | 43,171 | 43,635 | 46,207 | 45,288 |
| Stock compensation | 1,742 | 1,723 | 1,471 | 2,308 | 3,665 | 535 |
| TOTAL OPERATING EXPENSES | 118,452 | 129,693 | 112,418 | 120,212 | 123,868 | 139,204 |
| OPERATING RESULT | 31,823 | 24,639 | 48 | 7,648 | 13,615 | 4,233 |
| | | | | | | |
| Interest result | -3,187 | -2,374 | -1,116 | -263 | -765 | -800 |
| Other financial result | -169 | -290 | -995 | -1,299 | 358 | 317 |
| Result of associates | 356 | 137 | 254 | 2,560 | 166 | 112 |
| RESULT BEFORE TAX | 28,823 | 22,112 | -1,809 | 8,646 | 13,374 | 3,862 |
| Income tax | -6,554 | 77,403 | -387 | -977 | -2,009 | -637 |
| NET RESULT | 22,269 | 99,515 | -2,196 | 7,669 | 11,365 | 3,225 |
| MARGINS | | | | | | |
| Gross margin | 55% | 53% | 56% | 51% | 56% | 54% |
| Operating margin | 12% | 9% | 0% | 3% | 6% | 2% |
| EARNINGS PER SHARE (in €) | | | | | | |
| Diluted EPS | 0.10 | 0.45 | -0.01 | 0.03 | 0.05 | 0.01 |
| Diluted Adjusted EPS ¹ | 0.14 | 0.13 | 0.03 | 0.07 | 0.10 | 0.06 |

¹Earnings per share adjusted for acquisition-related amortisation & gain on a post-tax basis



Quarterly balance sheet statistics

| (€ in thousands) | 30-Sep-12 | 31-Dec-12 | 31-Mar-13 | 30-Jun-13 | 30-Sep-13 | 31-Dec-13 |
|--|-----------|-----------|-------------|--------------|----------------|------------------|
| ASSETS | | | | | | |
| NON-CURRENT ASSETS | | | | | | |
| Goodwill | 381,569 | 381,569 | 381,569 | 381,569 | 381,569 | 381,569 |
| Other intangible assets | 835,757 | 821,233 | 811,827 | 809,964 | 812,246 | 803,635 |
| Other non-current assets | 40,526 | 44,260 | 43,969 | 38,941 | 39,152 | 38,339 |
| TOTAL NON-CURRENT ASSETS | 1,257,852 | 1,247,062 | 1,237,365 | 1,230,474 | 1,232,967 | 1,223,543 |
| CURRENT ASSETS | | | | | | |
| Inventories | 59,108 | 44,383 | 53,346 | 46,978 | 55,514 | 42,260 |
| Receivables, prepayments & derivatives | 218,663 | 268,540 | 173,848 | 175,338 | 175,206 | 153,926 |
| Cash and cash equivalents | 136,528 | 164,459 | 160,955 | 181,139 | 227,538 | 257,785 |
| TOTAL CURRENT ASSETS | 414,299 | 477,382 | 388,150 | 403,455 | 458,258 | 453,971 |
| TOTAL ASSETS | 1,672,151 | 1,724,444 | 1,625,515 | 1,633,929 | 1,691,225 | 1,677,514 |
| EQUITY AND LIABILITIES | | | | | | |
| TOTAL EQUITY | 741,794 | 838,417 | 837,174 | 842,583 | 852,598 | 854,261 |
| Deferred toy lightlity | 172.015 | 170 000 | 160 110 | 167.005 | 167 106 | 474 707 |
| Deferred tax liability | 173,015 | 170,909 | 168,118 | 167,825 | 167,106 | 171,727 |
| Non-current borrowings | 0 | 173,437 | 172,757 | 172,984 0 | 173,864 106 | 99,348 |
| Current borrowings | 289,214 | 73,703 | 0 80,897 | • | 80,977 | 74,089 79,832 |
| Provisions Trade psychles | 87,460 | 81,460 | • | 80,684 | | |
| Trade payables | 95,178 | 84,162 | 88,573 | 93,237 | 88,537 | 82,337 |
| Deferred revenue | 92,983 | 77,126 | 65,695 | 59,318 | 84,138 | 113,816 |
| Other liabilities | 192,508 | 225,230 | 212,301 | 217,298 | 243,899 | 202,104 |
| TOTAL LIABILITIES | 930,358 | 886,027 | 788,341 | 791,346 | 838,627 | 823,253 |
| TOTAL EQUITY AND LIABILITIES | 1,672,151 | 1,724,444 | 1,625,515 | 1,633,929 | 1,691,225 | 1,677,514 |



Quarterly cash flow statistics

| (€ in thousands) | Q3 '12 | Q4 '12 | Q1 '13 | Q2 '13 | Q3 '13 | Q4 '13 |
|--|----------------|---------|---------|---------|-----------------|---------|
| Operating result | 31,823 | 24,639 | 48 | 7,648 | 13,615 | 4,233 |
| Financial (losses)/ gains | 26 ,537 | 28,226 | 28,698 | 32,810 | 27 ,32 6 | -3,179 |
| Depreciation and amortisation | 26 ,537 | 28,226 | 28,608 | 32,810 | 27 ,32 6 | 29,083 |
| Other | -5,334 | 282 | -582 | 2,276 | -3,804 | 1,264 |
| Changes in working capital | 51 | 49,168 | 1,534 | -13,046 | 37,977 | 27,207 |
| CASH GENERATED FROM OPERATIONS | 52,983 | 98,391 | 27,064 | 27,480 | 74,881 | 58,608 |
| | | | | | | |
| Interest received | 433 | 214 | 382 | 613 | 73 | 71 |
| Interest paid | -1,715 | -3,466 | -871 | -635 | -607 | -749 |
| Corporate income taxes received/(paid) | -1,466 | -4,244 | 65,648 | 18,030 | -3,389 | -7,093 |
| CASH FLOWS FROM OPERATING ACTIVITIES | 50,235 | 90,895 | 92,223 | 45,488 | 70,958 | 50,837 |
| CASH FLOWS FROM INVESTING ACTIVITIES | -12,622 | -14,554 | -20,789 | -24,014 | -24,459 | -21,243 |
| CASH FLOWS FROM FINANCING ACTIVITIES | -50,000 | -47,782 | -75,204 | 157 | 0 | 1,177 |
| | · | | | | | |
| NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS | -12,387 | 28,559 | -3,770 | 21,631 | 46,499 | 30,771 |



Impact of FX rate changes – quarterly

Actual gross result recalculated based on last quarter FX rates and last year FX rates

| (€ in thousands) | Q4 '13 | Q3 '13 | Q4 '12 |
|--------------------------|---------|---------|---------|
| REVENUE | 267,563 | 268,346 | 273,516 |
| Cost of Sales | 124,126 | 126,772 | 128,513 |
| GROSS RESULT | 143,437 | 141,574 | 145,003 |
| Gross margin | 54% | 53% | 53% |
| P&L RATES IN € | | | |
| US dollar | 1.36 | 1.32 | 1.29 |
| GB pound | 0.84 | 0.86 | 0.80 |
| BALANCE SHEET RATES IN € | | | |
| US dollar | 1.35 | 1.30 | 1.29 |
| GB pound | 0.84 | 0.86 | 0.80 |



Outstanding shares

| Common shares outstanding end of Q3 '13 Common shares outstanding end of Q4 '13 | 221,940,012 222,176,212 | |
|--|----------------------------|--------|
| Average shares outstanding in Q4 '13 | 222,061,150 | (A) |
| In the money share options as of Q3 '13 In the money share options as of Q4 '13 | 7,574,500 7,474,500 | |
| Average potential dilutive share options outstanding Q4 '13* | 10,865,001 | |
| Non dilutive share options: | 8,129,871 | |
| Average shares outstanding from dilution of options** | 2,735,130 | (B) |
| Average shares outstanding from dilution of other equity-settled grants | 198,000 | (C) |
| Average fully diluted shares outstanding Q4 '13*** | 224,994,280 | (A+B+(|

^{*} In the money options during the quarter



^{**} Weighted average diluted options based on the period outstanding during the quarter

^{***} The average share price for the quarter was €5.49

Deferred revenue

IFRS deferred revenue for Lifetime Maps (LTM) and Lifetime Traffic (LTT) example



The value and percentages included in this slide are for illustrative purpose only. Actual (estimated) stand-alone value and percentages applied vary between product ranges and are not necessarily the same as those illustrated.



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