



May 12, 2016

TomTom Solves the Commuter Dilemma

~ Introducing TomTom Traffic Checker on the TomTom MyDrive App ~

Amsterdam, 12 May 2016- The 'commuter dilemma' – knowing when to leave home to get to work on time – has just been solved, thanks to the launch of an innovative, service from [TomTom](#) (TOM2). It's called TomTom Traffic Checker, and it is available, from today, on the free TomTom MyDrive app.

Corinne Vigreux, co-founder and managing director, TomTom consumer, said: "Commuters don't have it easy – the daily grind of getting to, and from, work, can be incredibly frustrating. At TomTom, we're absolutely obsessed with making driving a more relaxed experience. Based on feedback from our customers, we developed Traffic Checker for TomTom MyDrive. Now drivers will better understand when they need to leave the house, or the office, to get to their destination on time. TomTom has finally solved the headache of the commuter dilemma."

TomTom's revolutionary new MyDrive Traffic Checker service has been created to provide personalised notifications on drivers' smartphones so that they can understand if, and why, there is traffic congestion on their commute. It's different from existing services because, instead of simply informing the driver how long a commute will take, the notifications allow the driver to tap through to the MyDrive app to see the fastest available route to their destination. Routes can be transferred to a TomTom navigation device by clicking a button in the app.

MyDrive is available for iOS and Android™ devices on the [Apple App Store](#) and the [Google Play™ store](#) and is also accessible via desktop at [mydrive.tomtom.com](#) on PCs and laptops. On the iOS version of MyDrive, drivers can view a personalised widget to check delays on their commute. On the Android version, drivers see a personalised notification.

The MyDrive app showcases TomTom's accurate maps, insanely accurate traffic information, and smart routing. This combination is what makes the TomTom driving experience so unique.

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