



TomTom users capture the road network 3,000 times

Amsterdam, 22 November 2011 – TomTom's community of drivers has shared over 5,000,000,000,000 (5 trillion) anonymous **travel data points** with us since 2006.

The travel data points cover over 140 billion kilometres, which equals driving each and every road in our markets 3,000 times.

This information delivers deep insights into actual driving behaviour and is the key ingredient for **smarter routing** (IQ Routes) and **traffic prediction**.

TomTom navigation devices with IQ Routes give customers the best direction depending on the time of the day and day of the week.

In addition, governments and local authorities can optimise road usage and make well-founded road infrastructure decisions based on these insights.

Six billion new travel data points are shared every day enabling us to continuously improve our maps, routing and services.

TomTom products that are based on this database are:

- IQ Routes
- Speed Profiles
- MultiNet map database
- HD Traffic
- Custom Travel Times
- Custom Origin Destination
- Isochronal maps