

## TomTom GO smart satnavs add Wi-Fi®, voice controls and route prediction

Update maps, traffic and speed cameras automatically, and at no additional cost



**IFA, Berlin, Germany, 1 September 2016** TomTom's (<u>TOM2</u>) next-generation TomTom GO satnav range is our most advanced ever. Thanks to Wi-Fi, all updates are automatic so no more wires or computers are needed. The real-time, super accurate, traffic information and Lifetime Services are a bonus at no additional cost. There's even voice recognition using developed AI platforms like Siri for accurate responses.

The new TomTom GO satnavs read out text messages, allow hands-free calling, and are compatible with personal assistants like Apple's Siri, Google Now™, or Microsoft's Cortana<sup>®</sup>. Search for anything using voice, have the TomTom GO read out messages when they arrive or make and take calls via voice control. But the artificial intelligence doesn't stop there.

The latest TomTom GO satnavs are able to learn a driver's habits. That means they are able to predict a destination[1] meaning the driver just gets in and goes. So for a regular commute everything will happen automatically including avoiding traffic from the outset. Plus, if the driver does come up to a tailback, or speed camera, the TomTom GO will sound an alert to enable you to slow down in time.

Corinne Vigreux, co-founder and managing director, TomTom Consumer, said: "The new TomTom GO satnavs represent our focus on making technology so easy to use that anybody can benefit from it. Wi-Fi updates, smartphone integration, predicting your destination – even Lifetime services. Each element works towards removing the headaches associated with driving, and allows people everywhere to relax and enjoy the journey ahead."

The updates, which take advantage of that new Wi-Fi feature, include Lifetime TomTom Traffic, Lifetime Maps and Lifetime Speed Camera alerts.

The TomTom GO devices come in four versions each with a sleek finish and super-fast quad-core innards. The top end TomTom GO 5200 and 6200, as the titles suggest, come in 5-inch and 6-inch variants respectively and both feature SIMs for live updates. The more affordable TomTom GO 520 and 620, also in those two screen sizes, require a smartphone connection for live alerts on things like traffic and speed cameras.

The new TomTom GO satnavs will be available this month at selected retailers and on the TomTom website.

To download images of this or any of our products, please click here

Destination prediction lea	rns the driver's prefere	ences, regular route	s driven etc. over tin	ne.
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