



*This is a joint press release of Tele Atlas N.V. and TomTom N.V. pursuant to the provisions of Section 9g paragraph 1a of the Dutch Securities Trade Supervision Decree 1995 (Besluit toezicht effectenverkeer 1995), pursuant to which the offeror is required to make a public announcement within 30 days of the initial press release of 23 July 2007. This is not a public announcement that a public offer is to be made. Any offer will be made only by means of an offer document to be issued prior to the commencement of the offer period. Not for release, distribution or publication, in whole or in part to Japan or Canada.*

21 August 2007

**TomTom N.V. and Tele Atlas N.V. confirm that preparations are on track for TomTom N.V.'s intended recommended public cash offer for all outstanding shares of Tele Atlas N.V. at an offer price of € 21.25 in cash, per ordinary share (the "Offer").**

With reference to our press release dated 23 July 2007, TomTom N.V. ("TomTom") and Tele Atlas N.V. ("Tele Atlas") jointly announce that the preparations of the intended Offer are on track. TomTom expects that, subject, inter alia, to advice from the Works Councils of Tele Atlas and TomTom as well as the required clearances from the competition authorities, an Offer will be made and that an offer memorandum, containing the definitive terms and conditions of the Offer, will be published in October 2007 with the transaction being completed by the end of 2007.

The advice procedures with the Works Councils of Tele Atlas and TomTom have been started and are expected to be finalized by the end of September. Further, the parties are in the process of requesting national competition authorities' approval to have the transaction reviewed by the European Commission. We expect to obtain the outcome of this jurisdictional process in September. The process for the actual competition filing of the transaction will then commence. In addition, preparations for filing with the US competition authorities are being made.

Under the rules of the Dutch Securities Trade Supervision Decree 1995, TomTom is required to publish an offer memorandum within six weeks of this press release, unless the Authority for the Financial Markets (the "AFM") grants extension of that term at the request of TomTom. Given the abovementioned jurisdictional process, the standard regulatory review process with the European Commission, and possibly with the US authorities, will not be completed before the end of the six week period and therefore TomTom intends to request this extension from the AFM.

**For more information**

Taco Titulaer  
+31 (0)20 753 5194  
ir@tomtom.com

Margot Carlson Delogne (media)  
+1 781 492 1039  
Margot.Delogne@teleatlas.com

Jasper Vredegoor (investors)  
+31 (0)652 32 52 89  
Jasper.Vredegoor@teleatlas.com

**About TomTom**

TomTom NV is the world's largest navigation solution provider. TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO range, the TomTom ONE XL, TomTom ONE and the TomTom RIDER. TomTom PLUS, is the location-based content and services offering for TomTom's navigation products easily available through TomTom HOME. TomTom also provides navigation software products which integrate with third party devices; the TomTom NAVIGATOR software for PDAs and smartphones. TomTom WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise. TomTom's products are sold through a network of leading retailers in 30 countries and online. TomTom was founded in 1991 in Amsterdam and has offices in Europe, North America and Asia Pacific. TomTom is listed at Euronext, Amsterdam Stock Exchange in The Netherlands. For more information, go to <http://www.tomtom.com>.

**About Tele Atlas**

Tele Atlas delivers the digital maps and dynamic content that power some of the world's most essential navigation and location-based services (LBS). The information is the foundation for a wide range of personal and in-car navigation systems and mobile and Internet map applications that help users find the people, places, products and services they need, wherever they are. The company also works with business partners who trust its digital map data to deliver critical applications for emergency, business, fleet and infrastructure services. Through a combination of its own products and partnerships, Tele Atlas offers digital map coverage of more than 200 countries and territories worldwide. The company was founded in 1984 and today has approximately 2,400 full-time staff and contract cartographers at offices in 24 countries. Tele Atlas uses a sophisticated network of professional drivers, mobile mapping vans and more than 50,000 data resources to deliver highly accurate and up-to-date digital maps. Tele Atlas is listed on the Frankfurt Stock Exchange (TA6) and on Euronext Amsterdam (TA). For more information, go to <http://www.teleatlas.com>

*This announcement does not constitute an offer to purchase any securities, nor a solicitation of any offer, proxy, consent or authorization to buy or subscribe for any securities of Tele Atlas or any other securities, nor shall it (or any part of it) form the basis of, or be relied upon in connection with, any contract therefore. In the event that an offer is made, details*

*of the offer will be set out in an offer memorandum, which will contain the full terms and conditions of the offer including how the offer can be accepted, and which will be made available to all holders of securities of Tele Atlas free of charge.*

*This announcement is a press release and not a prospectus and holders of ordinary shares in Tele Atlas should not make any decisions except on the basis of the information contained in the offer memorandum to be published in due course.*

*Statements in this document regarding the proposed transaction between Tele Atlas and TomTom, the expected timing for completing the transaction, future financial and operating results, benefits and synergies of the transaction, future opportunities for the combined company and any other statements about Tele Atlas or TomTom managements' future expectations, beliefs, goals, plans, or prospects constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Any statements that are not statements of historical fact (including statements containing the words "believes," "will," "plans," "anticipates," "expects" and similar expressions) should also be considered to be forward-looking statements. There are a number of important factors that could cause actual results or events to differ materially from those indicated by such forward-looking statements, including: the ability to consummate the transaction, the ability of TomTom to successfully integrate Tele Atlas' operations and employees; the ability to realize anticipated synergies and cost-savings; the receipt of regulatory clearances; and other factors described in TomTom's and Tele Atlas' most recent respective annual reports for the year ended 2006. TomTom and Tele Atlas each disclaim any intention or obligation to update any forward-looking statements as a result of developments after the date of this announcement.*