



## **TomTom to power HTC Locations App for HTC smartphones in India**

~TomTom's first licensing expansion into India means HTC users nationwide will enjoy TomTom maps and Turn-by-Turn navigation~

Mobile World Congress, Barcelona, 1 March 2012 – TomTom today announced it has partnered with HTC to provide the maps, points of interest and turn-by-turn directions for a range of HTC smartphones in India.

This partnership marks the first consumer-focused implementation of TomTom's map data in the rapidly growing Indian market. ABI Research, in its 2011 study released in Q3, forecasts that more than 5.2 million smartphones will ship to India in 2012; this number is projected to more than triple by 2015.

*"We are excited to expand our global offerings by powering the map services for all HTC smartphones in India," said Nuno Campos, Vice President of Sales and Marketing for TomTom Licensing. "This is our first major partnership in India, and we look forward to providing HTC and its customers with the most comprehensive and easy to use maps and navigation services."*

*"India is not only a key market for HTC, but also one of the largest countries with the second largest population in the world," said Faisal Siddiqui, Country Manager, HTC India. "We believe TomTom is the ideal partner to provide the most current map data that will enable Indian consumers to use their HTC smartphones to navigate accurately and effortlessly."*