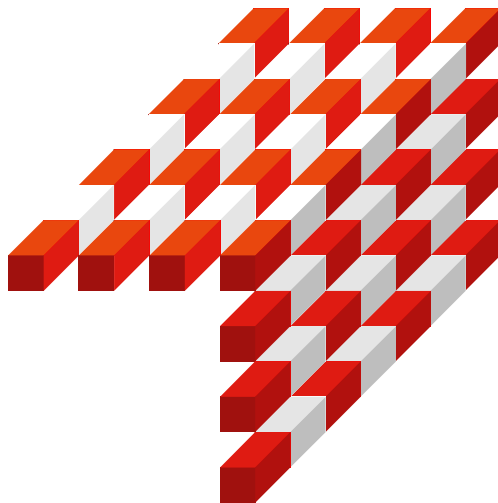


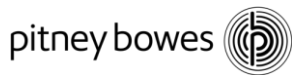
Enterprise

TomTom 



Anders Truelsen

Managing Director BU Enterprise



1 Billion

Go-to-Market

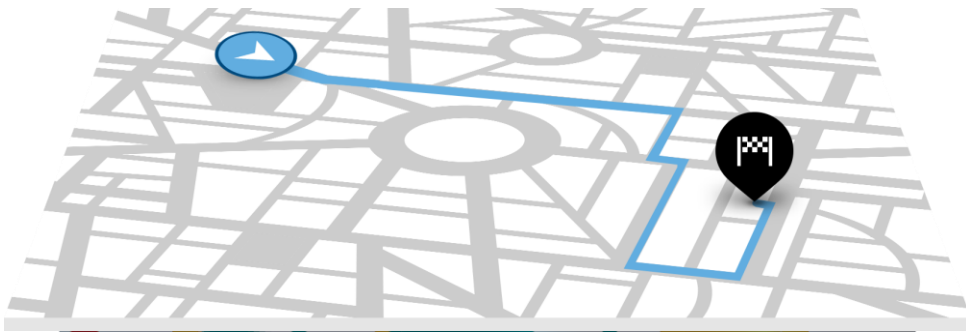
**Uncompiled Maps &
Traffic Data**

Maps APIs

Go-to-Market

**Uncompiled Maps &
Traffic Data**

Maps APIs



NAVIGATION



TRAFFIC



POINTS OF INTEREST



STREET NAMES

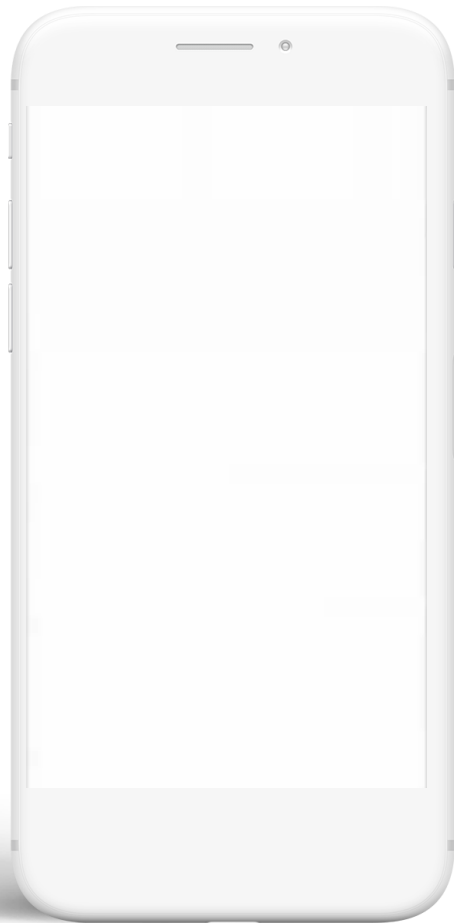


BASE MAPS



TomTom

Uber



2.4 BILLION MODIFICATIONS PER MONTH



Machine data sourcing

Our maps stay fresh through an automated data collection process that draws from government and private sources, aerial imagery, and field analysts.

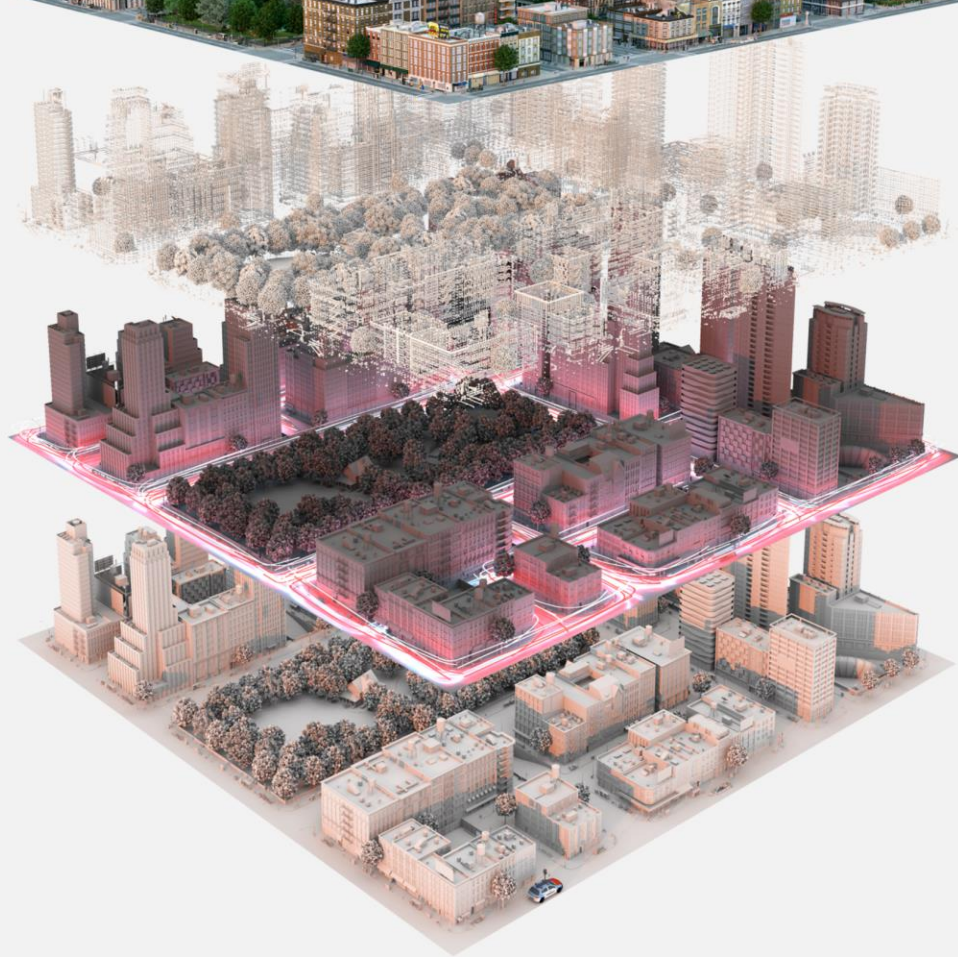
Satellite imagery

We use AI, machine learning and image processing to extract highly accurate map features from satellite images.

Sensors

We collect 5B+ pixels per kilometer to validate real-world changes and deliver highly accurate positioning.

Probe data



Sensors

We collect 5B+ pixels per kilometer to validate real-world changes and deliver highly accurate positioning.

Probe data

Thanks to more than 600M connected devices on the road, TomTom Maps reflect real-time, real-world conditions with up-to-date road and traffic information.

Mobile mapping imagery

Our vans drive more than 3M kilometers every year to ensure our maps reflect the road and are accurate down to a few centimeters.

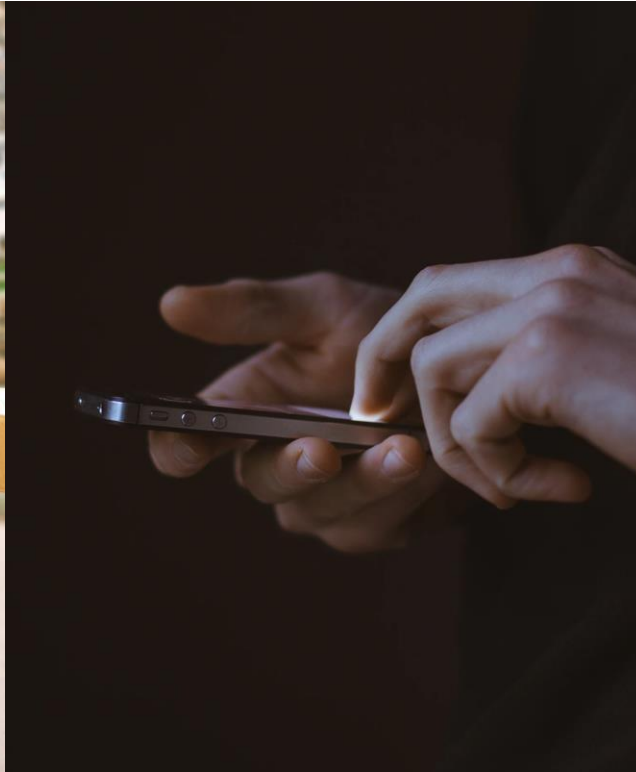
MAP EDITING PARTNERSHIP



MARKET SEGMENT EXAMPLES



Fleet & Logistics



Web & Mobile Apps

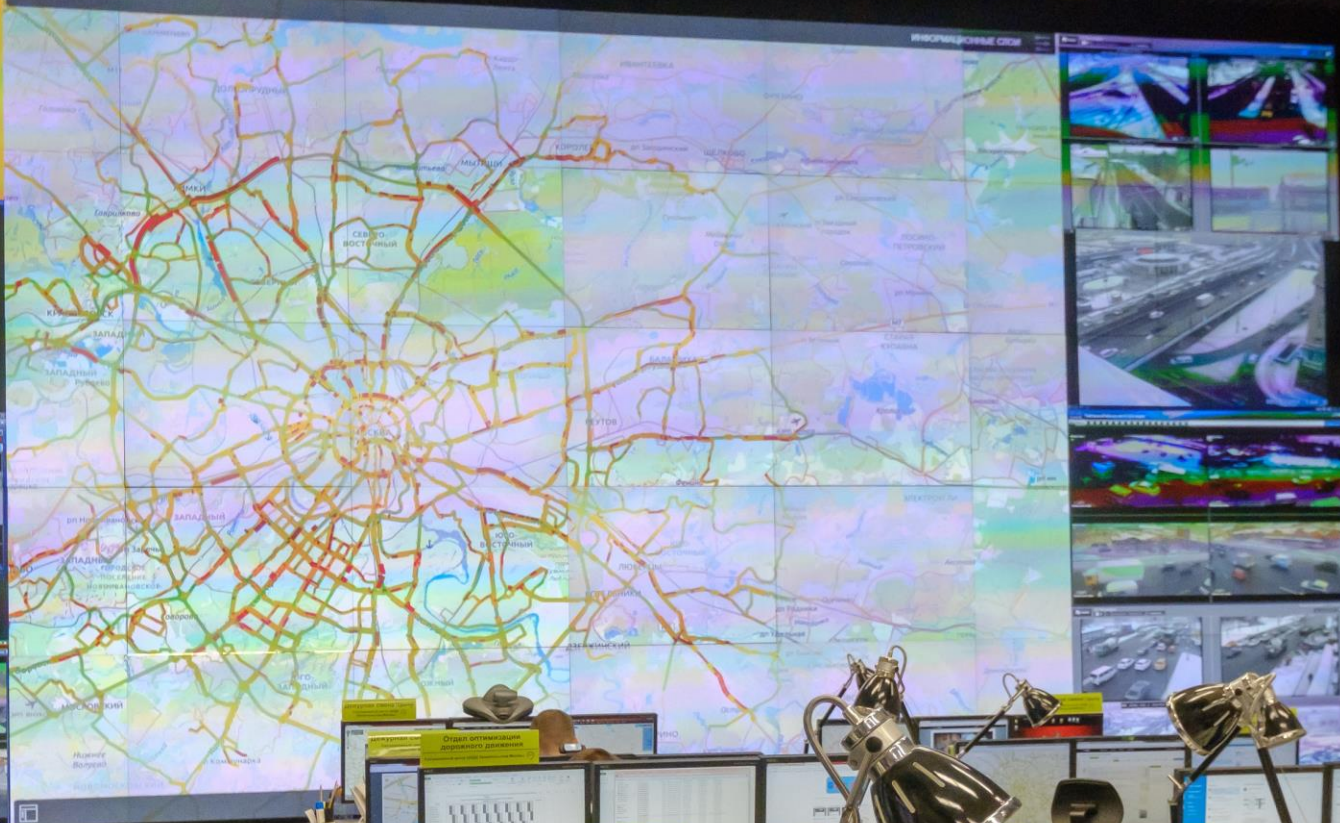


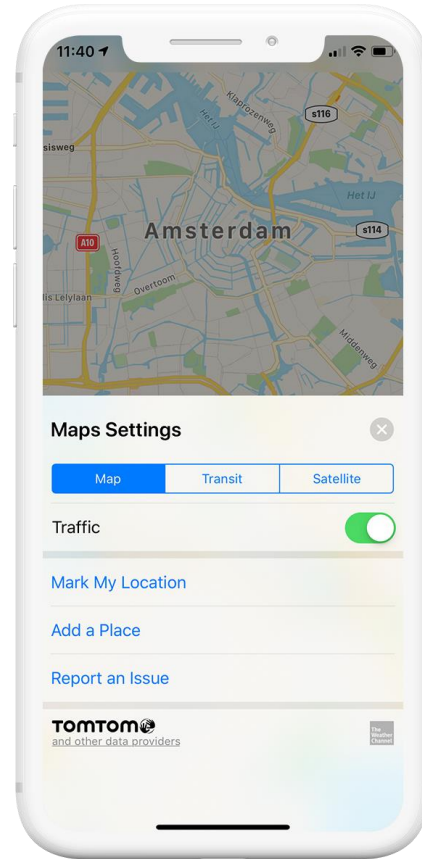
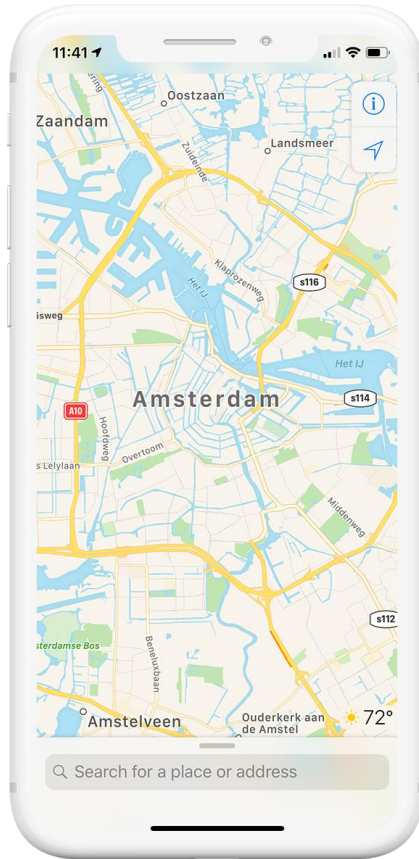
Analytics

февраля
09:36:37

5↑

баллов





Product Categories ▼

Search for...



Geocoding Directories

Keep customer data accurate, up-to-date, augmented and complete

These data files contain geocode information (latitude and longitude) you can use to cleanse and standardize your data records as part of an overall data quality improvement process. Data is available for locations across the globe. Each directory is sold as an annual subscription with all updates and support included.

From EUR 2,800.00

unit / year

Taxes calculated during checkout

Buy Now

Prices vary by country and directory type



Contact Us

Partnership:





Go-to-Market

**Uncompiled Maps &
Traffic Data**

Maps APIs

Go-to-Market

**Uncompiled Maps &
Traffic Data**

Maps APIs

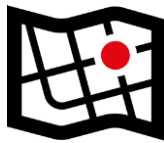
Maps APIs Product Portfolio



SEARCH



ROUTING



MAPS



TRAFFIC



SOFTWARE
DEVELOPMENT
KITS



BMW i3



BATTERY

Current Charge 60 kWh

Plug IEC 62196 Type 2 Outlet

ROUTE

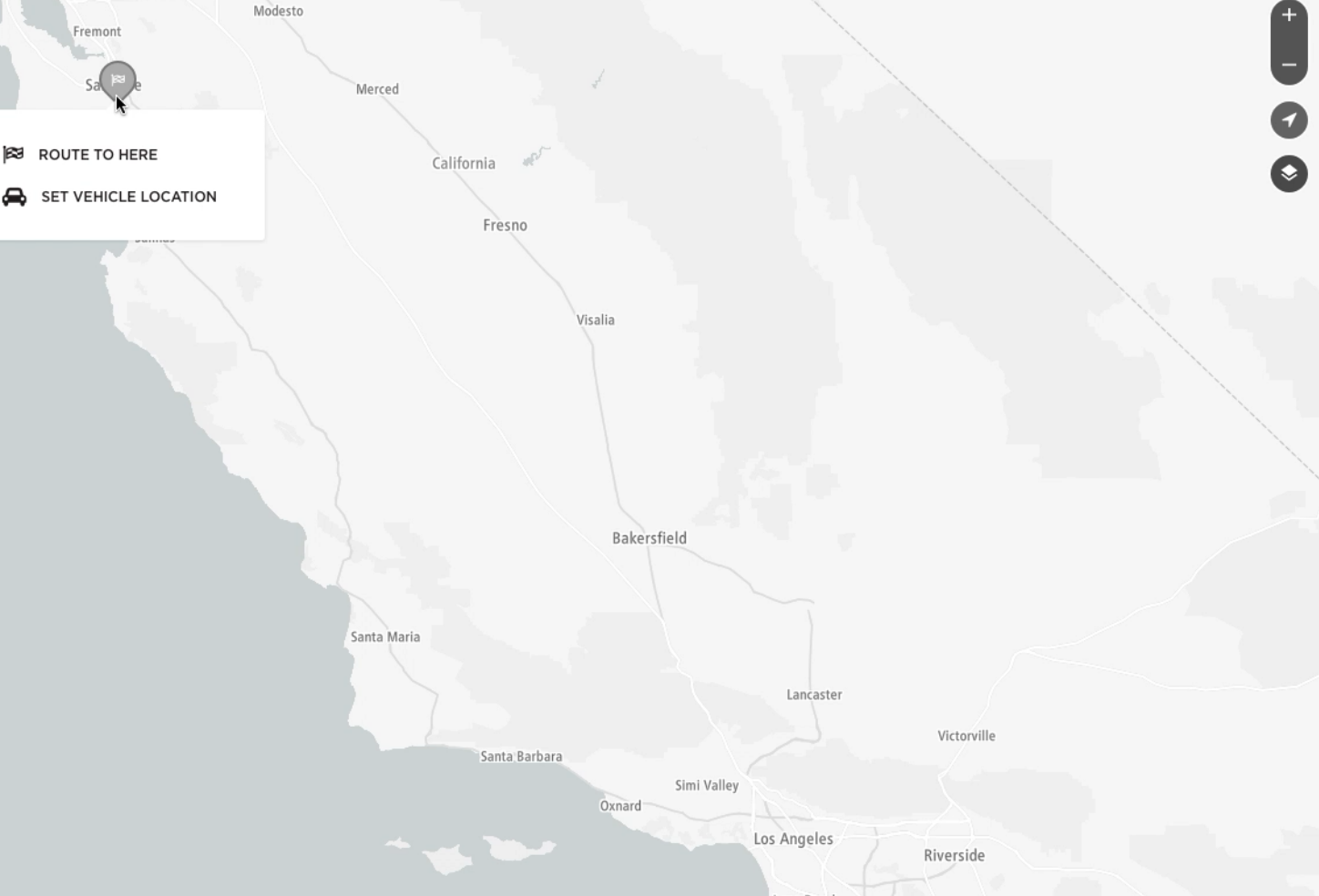
Search



ROUTE TO HERE



SET VEHICLE LOCATION



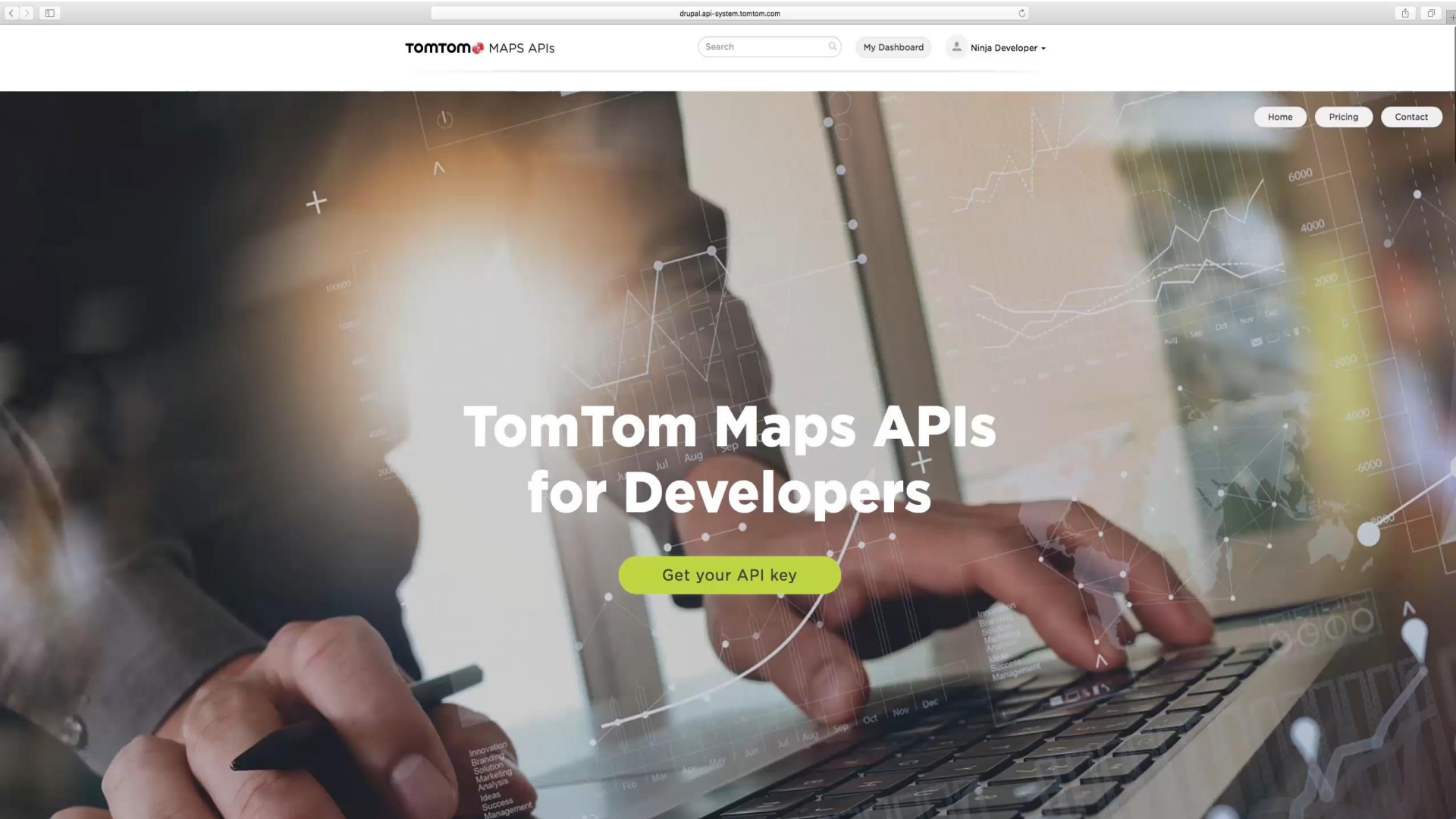
Maps APIs Channels



Developer Portal



Enterprise Sales Unit



TomTom Maps APIs for Developers

Get your API key

Innovation
Branding
Solution
Marketing
Analysis
Ideas
Success
Management

Innovation
Branding
Solution
Marketing
Analysis
Ideas
Success
Management

