



Erik Coelingh



“Autonomous drive will be a
truly transformative technology,
reshaping industry & society as we know it.”

Created by the safety leaders of the automotive industry



Z E N U I T Y

Our Product Roadmap – pushing the boundaries of ADAS and AD

CITY PILOT & VALET PARKING

202x

TRAFFIC JAM PILOT – HIGHWAY PILOT

2022

SUPER HIGHWAY ASSIST 2.0

2021

NEXT GEN ADAS – DISTRIBUTED ARCHITECTURE

2019



ADAS/AD - SCALABLE ARCHITECTURE

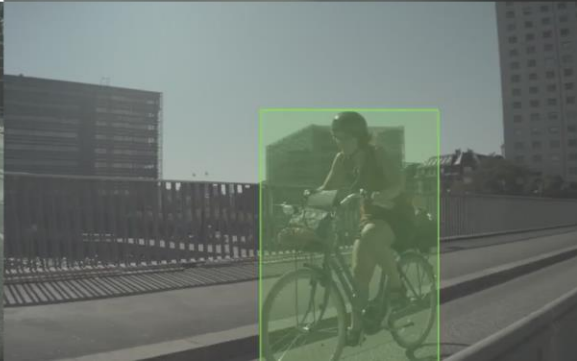
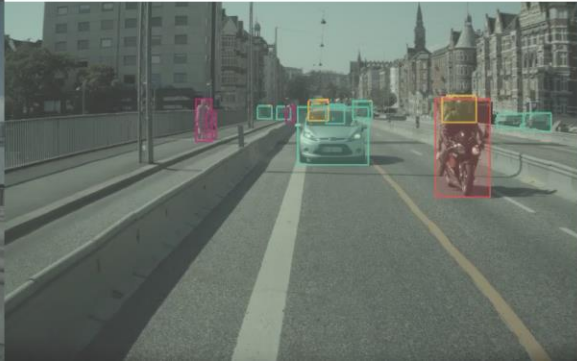
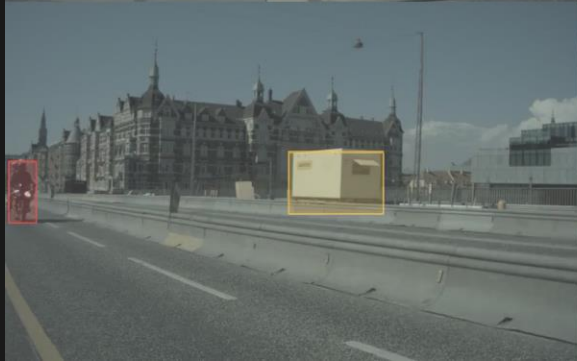
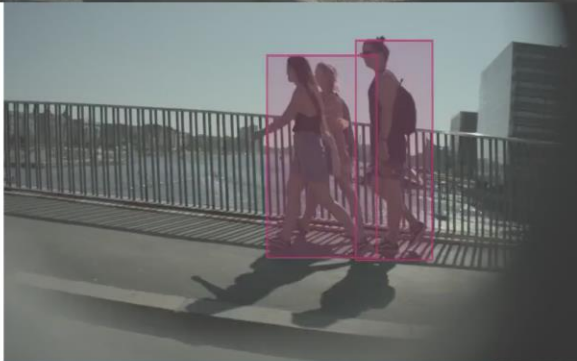
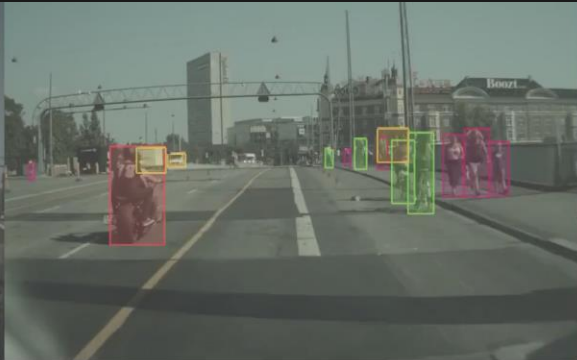
202x

LEADING ADAS - CENTRALIZED ARCHITECTURE

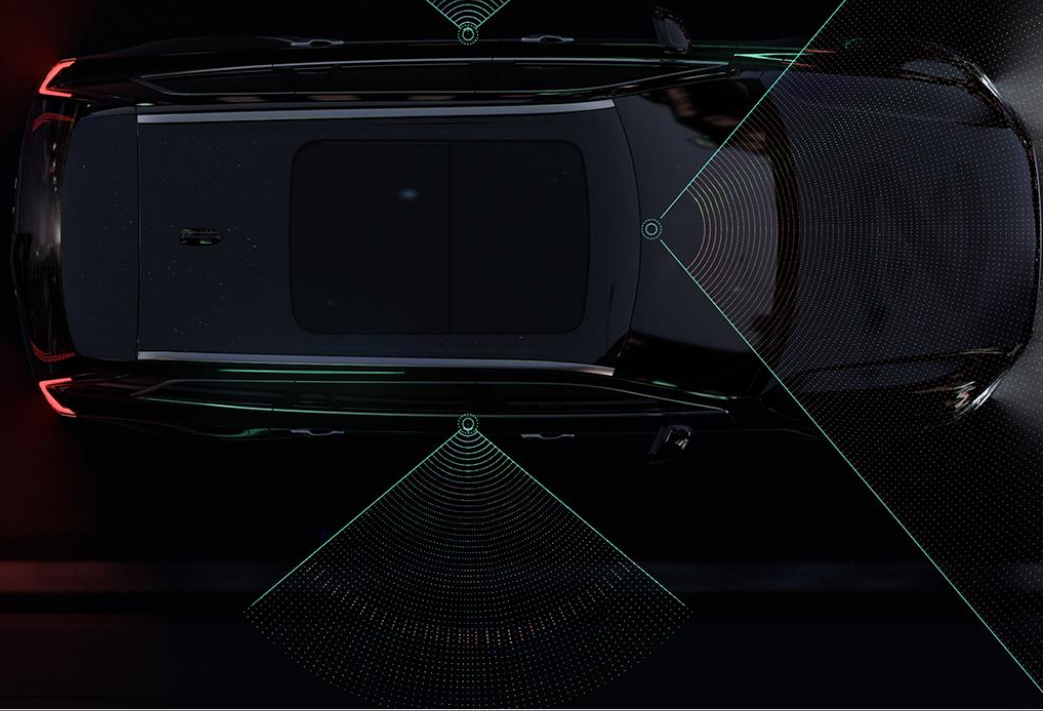
2022

SUPER HIGHWAY ASSIST 1.0

2020



The role of the map



Collaboration with TomTom

Vehicle Localization



Probe-Sourcing



Z E N U I T Y

Make it real.