



TomTom is the Fastest Organically Growing Telematics Service Provider in Europe and Has the Largest Customer Base with over 13,000 Businesses

Amsterdam, July 22 2011 – TomTom today announces that it has surpassed the milestone of 150,000 vehicles actively managed in WEBFLEET®, its fleet management application. Over 13,000 businesses are now managing their fleet operation with TomTom.

According to Johan Fagerberg senior analyst at Berg Insight, *"TomTom has remained the fastest organically growing in the industry for the second consecutive year. Having entered this market only 5 years ago, this is a testimony that businesses appreciate easy to use products for their vehicle and mobile workforce management"*.

"We continue our efforts to strengthen our leadership position through organic growth, taking advantage of our legacy free WEBFLEET platform." says Thomas Schmidt, Managing Director Business Solutions. *"I am delighted to notice a growing number of corporate fleets seeing the benefits of a standardised off-the shelf solution"*

Rentokil, a recent corporate win, further endorses the benefit as Paul Given, Service Productivity Manager at Rentokil, points out, *"Rentokil are using TomTom Business Solutions vehicle tracking to help improve service, productivity and fuel efficiency, whilst reducing our carbon footprint."*