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TomTom Business Solutions renamed to TomTom Telematics

~ SaaS platform WEBFLEET will be the company's leading product brand for the fleet management market ~

31 March 2014 – TomTom (TOM2) today announced that its business unit dedicated to providing fleet management and vehicle telematics services has been renamed to TomTom Telematics.

The new name reflects its strong position in providing Telematics Software as a Service (SaaS). The SaaS platform, WEBFLEET is the company's premiere product that helps businesses to improve vehicle performance, save fuel, support drivers and increase overall fleet efficiency.

Quick to implement and easy to use, WEBFLEET can be incorporated with a range of software and hardware, enabling companies to make smarter decisions and keep moving towards their business goals.

"The fleet management market is expanding rapidly. We are focused on maintaining our strong growth in this sector through innovation and the development of strategic partnerships," commented Thomas Schmidt, Managing Director, TomTom Telematics. *"WEBFLEET will continue to help companies achieve higher standards of efficiency, customer service and corporate responsibility,"* added Schmidt.

ENDS

TomTom Contacts:

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About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Best known for being a global leader in navigation and mapping products, TomTom also creates GPS Sport Watches, as well as state-of-the-art fleet management solutions and industry leading location based products.

Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics.

Founded in 1991 and headquartered in Amsterdam, we have 3,600 employees worldwide and sell our products in over 35 countries.

About TomTom Telematics

TomTom Telematics is a Business Unit of TomTom dedicated to fleet management and vehicle telematics. Our WEBFLEET platform is a Software-as-a-Service solution – used by small to large businesses to improve vehicle performance, save fuel, support drivers and increase overall fleet efficiency.

TomTom Telematics is one of the world's leading telematics solution providers with over 330,000 subscriptions worldwide - recognised as the largest in the European market. We service drivers in more than 60 countries, giving them the industry's strongest local support network and widest range of sector-specific 3rd party applications and integrations. More than 27,000 customers benefit every day from the highest level of security, quality and availability of our ISO 27001 certified service.

For further information, please visit www.tomtom.com/telematics

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