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TomTom Launches its World-Class Traffic Service in Greece, Hungary and Slovakia

Amsterdam, 12 February, 2015- TomTom (TOM2) today extends its reach in Central and Eastern Europe with the launch of TomTom Traffic in Greece, Hungary and Slovakia. Now, 46 countries around the world have access to world-class traffic information from TomTom.

"Traffic congestion is an issue for many countries around the world, including Greece, Hungary and Slovakia," said Ralf-Peter Schäfer, Head of Traffic at TomTom. "The launch of TomTom Traffic gives drivers, the automotive industry and governments a concrete way to tackle traffic congestion in their market. Our aim is to be the preferred provider of traffic services in every market we operate in."

Traffic congestion levels in Greece are among the highest in Europe. In the Greek capital of Athens, an average commute takes 30 minutes longer during rush hour, according to TomTom Traffic data. In Budapest, commuting by car adds a 26 minute delay during rush hour.

The car industry in Slovakia grew in 2014 with an estimated 970,000 cars manufactured.* Volkswagen, Kia and Peugeot manufacture cars in Slovakia, making it one of the world's leading markets for car production per capita.

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