



September 29, 2016

Volkswagen Group extends TomTom Traffic Service to ŠKODA

Paris Motor Show, 29 September 2016 – TomTom ([TOM2](#)) today announced that ŠKODA has chosen TomTom as the traffic service provider for the new ŠKODA Kodiaq in Europe. TomTom Traffic service, already available to [Audi](#), [Volkswagen](#), [Porsche](#) and [Bentley](#) will be rolled out to all ŠKODA car models across Europe in the course of 2017.

"We're delighted to extend this important collaboration with Volkswagen Group, one of the world's premier car manufacturers, to an additional brand, therefore strengthening our position as the trusted global provider of connected navigation technology", says Antoine Saucier, Managing Director TomTom Automotive. "ŠKODA drivers will be able to enjoy the excellence of TomTom traffic service, enhancing their navigation experience even further."

TomTom is a global leader in real-time traffic information, recognized for its quality, coverage and accuracy, including traffic flow prediction. Currently available in 52 countries globally, TomTom Traffic service helps drivers save hours of travel annually, while enabling them to actively reduce fuel consumption and thus lower their vehicle's CO2 emissions.

TomTom's complete automotive product offering will be showcased at the Paris Motor Show in the TomTom booth in Hall 3, Booth 104.

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