

TomTom extends multi-year deal with MapQuest

Deal now includes TomTom Traffic and room to grow as MapQuest continues to expand its offerings and reach



Amsterdam, 1 December 2016 – TomTom (TOM2) announced an extension to the multi-year partnership with AOL Inc. to power its core mapping services for MapQuest, a subsidiary of AOL. In addition to providing access to TomTom's extensive digital map database, across all digital platforms including MapQuest.com and its iOS and Android apps, and MapQuest for Business API solutions, the new deal now includes TomTom's leading traffic solution.

"Every day, millions of people depend on MapQuest for maps, driving directions and location information to make their lives easier and thousands of business depend on MapQuest's suite of geospatial solutions to meet their needs," said Brian McMahon, senior vice president and general manager at MapQuest. "We truly value the partnership with TomTom, and we look forward to continuing to build upon and evolve our product suite with TomTom data. By expanding our agreement with TomTom, we are continuing our commitment to provide MapQuest users and business customers with the most innovative products and solutions."

"We are delighted to enhance our partnership with MapQuest," commented Anders Truelsen, Managing Director of Licensing for TomTom. "Integrating TomTom's mapping and traffic data into MapQuest products ensures millions of people can make better and more informed decisions about every journey."