



Cooperation will bring from January the new TomTom ONE to SEAT Altea and Toledo

25 January 2006, Spain– TomTom, a leading personal and in-car navigation solution provider, has announced cooperation with SEAT to bring the new TomTom ONE to the popular SEAT Altea and SEAT Toledo. This deal will see a TomTom ONE [included in all devices] ensuring SEAT ALTEA and Toledo drivers will have an easy to use, personal and portable car navigation solution whether they are zipping around the city, or on a weekend road-trip with friends.

“We’re thrilled to team up with SEAT to provide drivers with a seamless navigation experience,” said Nuno Gomes de Azevedo, Country Manager Iberia. “Car companies are embracing the TomTom brand and our navigation products and this agreement represents the continued acceptance of TomTom’s integrated navigation products.”

TomTom ONE is the TomTom latest device combining a new slimmer, lighter design with the TomTom’s award-winning software. TomTom ONE is the size of a wallet and weighs in at only 260 grams, making it extremely portable. Additionally, TomTom ONE does not compromise on screen size which allows for optimal visibility in the car environment. Even better, TomTom ONE delivers all the smart technology provided across the TomTom product range. The on-board Bluetooth connectivity enables TomTom ONE users to download a host of additional services, as part of the TomTom PLUS Services. Features include TRAFFIC, safety camera information, as well as various other services.

The agreement with SEAT is the latest in a significant number which have been reached with different manufacturers in Europe, including Pan-European promotions with Opel and Toyota and country/regional promotions with Lancia, Citroen, Chevrolet, Smart, Nissan and now SEAT. TomTom has now distribution and sales agreements with the majority of Europe’s national car sales companies.