



TomTom Signs Multiple Partnership Agreements with Business Listing Providers Across Europe

Amsterdam, 4 March 2011: TomTom, the world's leading provider of location and navigation products and services, today announces multiple partnership agreements with business listing providers. These partnerships further TomTom's goal to roll out a pan-European service to make it easier for users to choose and find their destinations. The partnerships cover sharing of data as well as distribution of their high quality business listings via TomTom Places.

The following partnerships have been signed: De Telefoongids & Gouden Gids (the Netherlands), Gelbe Seiten (Germany), Opplysningen (Norway), Lokaldelen (Sweden), De Gule Sider (Denmark) and Truvo (Belgium, Portugal and Ireland).

Lucien Groenhuizen, Managing Director of TomTom Places says: "Closing these agreements marks an important milestone in the improvement of our offering. It also offers business listings companies new ways to reach consumers. By cooperating there are clear benefits for both our business partners as well as our users."

TomTom Places makes it easy for people to find their destination by business name, category, product or brand. It offers very accurate and rich results, providing users with all the information they need to choose their destination.

Business owners will be offered an opportunity to enhance their presence in TomTom search results, which can be purchased via the above-mentioned partners or directly on places.tomtom.com.

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About TomTom NV

Founded in 1991, Amsterdam, TomTom has over 3,500 employees and sells its products in over 40 countries.

Our products include portable navigation devices, in-dash infotainment systems, fleet management solutions, maps and real-time services, including the award winning TomTom HD Traffic.

For the world's most up-to-date route planner, including live traffic information please visit www.routes.tomtom.com

For further information, please visit www.tomtom.com