



November 26, 2013

## **TOTAL TRAFFIC + WEATHER NETWORK AND TOMTOM JOIN FORCES TO CREATE LEADING U.S. TRAFFIC PRODUCT**

### **New Partnership Combines Resources to Create a Comprehensive Tool to Help Drivers Avoid Traffic and Reach Their Destination Faster**

**November 26, 2013** – Total Traffic + Weather Network (TTWN), the largest private data gathering and broadcast traffic navigation network in North America, and TomTom, a leading provider of navigation and location-based products, today announced a multi-year partnership agreement.

The agreement combines TomTom's industry leading real-time and predictive traffic flow data with Total Traffic + Weather Network's traffic incident, construction and congestion data to create the most comprehensive traffic solution available in North America.

The combined data offering will be available across multiple platforms including radio, television, automotive, online and mobile.

"We are thrilled about this partnership," said Jeff Littlejohn, EVP Engineering & Systems Integration of Clear Channel Media + Entertainment. "Every day, more than 200 million drivers and thousands of our affiliates depend on TTWN for their traffic information. We value that trust and are dedicated to delivering the most precise traffic data available. Therefore, we strive for best-in-class, strategic partners to advance our offerings. TomTom is a committed and innovative leader in traffic products. We are excited about creating new solutions together to provide the fastest, most accurate traffic information to drivers every day."

"We have built our business on providing the most accurate, real-time traffic information at a speed that meets the demands of today's consumer. The combined assets and resources of both companies will deliver the most precise, up-to-date information for millions of drivers on every journey," added Charles Cautley, Managing Director of TomTom's Automotive, Enterprise and Government business unit. "We are excited to be partnering with Total Traffic Network to create a partnership which will advance traffic information services across North America."