

TomTom Launches New Hands-Free Car Kit for Smartphones

~ Highest quality audio for loud and clear calls and navigation on the move ~

Amsterdam, 31 July 2012 – TomTom today launches the TomTom Hands Free Car Kit for smartphones with the highest quality audio for loud and clear hands-free calling and navigation. The new Car Kit features an advanced noise and echo cancellation system, which dramatically reduces background noise for the caller and removes ambient noise for the driver.

New mounting options make smartphone use on the move safer and more convenient. The newly designed Car Kit has an adjustable grip to fit any smartphone with or without its cover. An extendable microphone can be clipped to the sun visor to ensure conversations are louder and clearer.

"The new Car Kit has been designed for safety and convenience." said Corinne Vigreux, Managing Director Consumer at TomTom. "With fantastic audio quality and new mounting options, we are making it easier and safer for drivers to make calls and use navigation applications on the move. With advanced new features, our aim is to help drivers keep their hands on the wheel and their eyes on the road."

The TomTom Hands Free Car Kit comes in two versions to support iPhone and micro USB compatible smartphones such as Android phones with the possibility to automatically pair two mobile devices simultaneously. When connected via Bluetooth®, voice recognition functionality can be activated; enabling drivers to navigate and dial without taking their hands from the wheel.

A video providing an overview of TomTom Hands Free Car Kit can be found here.