



## TomTom partners with Ford offering semi-integrated navigation in Europe

**Amsterdam, 11 October 2011** – TomTom, today announces that it will integrate its GO LIVE 1000 and GO LIVE 1005 models with a **specifically designed cradle for Ford models** in Europe\*. This solution provides a clean **semi-integrated** solution, with all wires worked away in the dashboard, no suction mount and automatic powering of the device. In addition, Ford customers can enjoy the benefits of TomTom's HD Traffic enabling drivers to take the fastest route to their destination based on real time traffic information covering 99.9% of the road network.

*"We are pleased to be working with Ford and to provide their customers with the benefits TomTom's **award-winning routing and unique traffic information** has to offer them", says Corinne Vigreux, Managing Director TomTom Consumer. "Now they too can enjoy a more relaxed driving experience".*

The GO LIVE 1000 and GO LIVE 1005 models can be ordered at Ford dealers for the following models: **Ford KA, Ford Fiesta, Ford Focus 2011, Ford C-Max, and all LCV models.**

### Key features

- **HD Traffic** - a combination of real time traffic and unique dynamic routing. The real time traffic information is generated from a network of over 80 million probes in Europe. It covers 99.9% of the road network, reports more traffic jams in real-time and is also refreshed more frequently than any other service
- Up-to-date speed camera information on both fixed and mobile cameras en route
- Live weather updates and local search which is sent directly to the SIM card of your TomTom navigation device.
- Mechanical integration through a specifically designed cradle

\*Not available in the UK and Ireland