



November 11, 2016

TomTom expects Telematics, Automotive and Licensing combined revenue to grow at a CAGR of 15% between 2016 and 2020

Amsterdam, 11 November 2016 – TomTom (TOM2) today organised Technology Day in Amsterdam, showcasing TomTom's products and technologies with presentations by senior management and product demonstrations. This included products and technologies in Telematics, Connected Car, and Automotive, including Autonomous Driving.

"Through our skills and expertise in location data and associated technologies, we are well positioned to capture growing opportunities in Automotive, Connected Car, Fleet Management, and Consumer Wearables", says Harold Goddijn, TomTom CEO. "We expect our Telematics, Automotive and Licensing businesses combined revenue to grow at a CAGR of around 15% between 2016 and 2020. Our Consumer business is transitioning from a declining PND market to a growing Sport business, with the strategy of establishing a growing multi-product consumer electronics business."

Slides from the Technology Day will be available on our website.

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About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Our map-based components include map content, online map-based services, real-time traffic, and navigation software. Our consumer products include PNDs, navigation apps, sports watches and action camera. Our main business products are custom in-dash navigation systems and a fleet management system, which is offered to fleet owners as an online service with integrated in-vehicle cellular devices. Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics. Founded in 1991 and headquartered in Amsterdam, we have more than 4,600 employees worldwide. For further information, please visit www.tomtom.com.

Forward-looking statements/Important notice

This document contains certain forward-looking statements with respect to the financial condition, results of operations and business of TomTom NV and its subsidiaries (referred to as 'the company' or 'the group') and certain of the plans and objectives of the company with respect to these items. In particular the words 'expect', 'anticipate', 'estimate', 'may', 'should', 'believe' and similar expressions are intended to identify forward-looking statements. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. Actual results may differ materially from those expressed in these forward-looking statements, and you should not place undue reliance on them. We have based these forward-looking statements on our current expectations and projections about future events, including numerous assumptions regarding our present and future business strategies, operations and the environment in which we will operate in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements. These factors include, but are not limited to, levels of customer spending in major economies, changes in consumer tastes and preferences, changes in law, the performance of the financial markets, the levels of marketing and promotional expenditures by the company and its competitors, raw materials and employee costs, changes in exchange and interest rates (in particular changes in the US dollar and GB pound versus the euro can materially affect results), changes in tax rates, future business combinations, acquisitions or disposals, the rate of technological changes, political and military developments in countries where the company operates and the risk of a downturn in the market. Statements regarding market share, including the company's competitive position, contained in this document are based on outside sources such as specialised research institutes, industry and dealer panels in combination with management estimates. Market shares are based on sales in units unless otherwise stated.

This press release contains inside information as meant in clause 7 of the Market Abuse Regulation.