



## Volkswagen Group Awards Global Deal to TomTom

Mar 6, 2019

**Geneva Motor Show, Switzerland, 6 March 2019** TomTom ([TOM2](#)) today announced that it has been awarded a multi-year extension to an existing European deal to provide its traffic service to Volkswagen Group car brands. They include Volkswagen, Audi, Porsche, Volkswagen Nutzfahrzeuge, Skoda, Lamborghini and Bentley. In addition, TomTom has been chosen as the traffic service provider for Audi vehicles in China and Japan.

TomTom Traffic is used by car manufacturers, governments, app developers and enterprises across a range of mobility applications. For drivers, TomTom Traffic provides an accurate, real-time traffic information service, which helps drivers make better decisions and save time on their journey.

Antoine Saucier, Managing Director, TomTom Automotive, comments: "Automakers choose TomTom Traffic for its accuracy, freshness and reliability. Volkswagen Group's renewal of their deal with us, and extension to include Audi in Asia, is a fantastic endorsement of our superiority."

**ENDS**

### About TomTom

TomTom is the leading independent location technology specialist, shaping mobility with highly accurate maps, navigation software, real-time traffic information and services.

To achieve our vision of a safer world, free of congestion and emissions, we create innovative technologies that keep the world moving. By combining our extensive experience with leading business and technology partners, we power connected vehicles, smart mobility and, ultimately, autonomous driving.

Headquartered in Amsterdam with offices in 30 countries, TomTom's technologies are trusted by hundreds of millions of people worldwide.