



TomTom and BMW Motorrad Provide In-Bike Navigation via App

EICMA, Milan, Italy, November 6, 2018 TomTom ([TOM2](#)) today announced that BMW Motorrad owners can now experience the best of TomTom navigation for motorcyclists running on the BMW Motorrad Connected app. The smartphone app stays safely in the rider's pocket, while visual directions are shown on the bike's integrated handlebar display. Audio directions are provided via Bluetooth® into the rider's compatible helmet.

Features have been motorcycle-optimized, with one of the most requested – the option to choose winding routes – being introduced.

The new functionality is available from today, with app users needing only to update their app, free of charge, before their next ride.

Antoine Saucier, Managing Director, TomTom Automotive, said: "The combination of TomTom's maps, software and services provides a fantastic motorbike navigation experience for BMW Motorrad riders."

TomTom's navigation components are provided to BMW Motorrad via TomTom's Navigation software, NavKit, alongside TomTom's NDS maps, and services including TomTom Traffic, weather and Speed cameras.

TomTom is at EICMA 2018 – Pavilion 13, Booth N72.

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About TomTom

TomTom is the leading independent location technology specialist, shaping mobility with highly accurate maps, navigation software, real-time traffic information and services.

To achieve our vision of a safer world, free of congestion and emissions, we create innovative technologies that keep the world moving. By combining our extensive experience with leading business and technology partners, we power connected vehicles, smart mobility and, ultimately, autonomous driving.

Headquartered in Amsterdam with offices in 37 countries, TomTom's technologies are trusted by hundreds of millions of people worldwide.

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