## Third Quarter Results Presentation

Taking Navigation to the Mass Market

27 October 2005 tomtorn

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## Agenda

## Topic

1) Market Developments and Business Update
2) Q3 Financial Results
3) Questions \& Answers

## Speaker

Harold Goddijn (CEO)

Marina Wyatt (CFO)

# Market Developments and Business Update 

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## Market Developments

- Market acceptance of personal navigation products has continued to accelerate
- Integrated device volumes overtook PDA/mobile solutions in Europe in Q2, smart phones still small part of market
- More products from more suppliers are driving product segmentation and greater consumer choice


## Third Quarter Highlights

- $€ 250.0$ million revenue
- up $118 \%$ on quarter sequentially (Q2 '05: € 114.8 million)
- up $373 \%$ on quarter year-on-year (Q3 '04: € 52.8 million)
- € 58.7 million net profit
- up $166 \%$ on quarter sequentially (Q2 '05: € 22.1 million)
- up $643 \%$ on quarter year-on-year (Q3 '04: € 7.9 million)
- 538,000 integrated units shipped
- up 105\% on quarter sequentially (Q2 '05: 262,000)
- up $632 \%$ on quarter year-on-year (Q3 '04: 73,000)
- Successful ramp up of production volumes across the GO range
- Full presence and availability in all major European countries
- Consolidation of European market leadership position
- Distribution in North America increased to 2500 outlets
- Further progress in the automotive sector with Opel and local deals with Nissan, Citroën, Chevrolet and the BMW group
- Acquisition of Datafactory ahead of entry into Tracking and Tracing market


## North American Market overview

- Revenues grew to $€ 10.5$ million compared to $€$ 5.0 million in the second quarter
- Distribution network strengthened to 2,500 outlets. By the end of October this number will increase to 3,700
- TomTom now has \#3 market share in the US personal navigation market
- Multi million dollar marketing campaign across the US is underway including TV, radio and print


## Fourth quarter business outlook

- We are well prepared for the fourth quarter:
- market leading position
- strong retail presence
- appropriately stocked channels
- broad product range
- Substantial marketing campaigns in Europe and the US to support fourth quarter sales
- TomTom One shipping in October


## Here is ONE

## Entry-level product

- Speaker set size and quality
- Battery life
-Form factor
-Price



# 粈 Q3 Financial Results 

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## Financial Summary

| (€ millions) |  |  | Change vs. Q2 2005 | Q3 2004 | Change vs. Q3 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q3 2005 | Q2 2005 |  |  |  |
| Revenue | 250.0 | 114.8 | 118\% | 52.8 | 373\% |
| Gross Profit | 108.3 | 47.9 | 126\% | 24.0 | 351\% |
| Gross Margin | 43\% | 42\% | - | 45\% | - |
| Operating Profit | 82.2 | 27.0 | 204\% | 13.0 | 532\% |
| Operating Profit Margin | 33\% | 24\% | - | 25\% | - |
| Net Profit | 58.7 | 22.1 | 166\% | 7.9 | 643\% |
| Net Profit Margin | 23\% | 19\% | - | 15\% | - |

## Revenue Analysis




## Q3 Revenue by Product and Geography

By Product Group
FY 2004


Q3 2005


- Integrated Devices - Non- Integrated Devices - Other

By Geography
FY 2004
North America 2.9\%



## Quarterly Margin Comparison

## Margins (\%)



## Operating Expenses Overview

|  | Q3 2005 |  | Q2 2005 |  | Q3 2004 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | € $\mathbf{m}$ | \% of Revenue | € | \% of Revenue | €m | \% of Revenue |
| R\&D | 2.3 | 0.9\% | 2.2 | 1.9\% | 0.8 | 1.5\% |
| Marketing | 10.5 | 4.2\% | 12.1 | 10.5\% | 7.0 | 13.2\% |
| Other SG\&A | 12.2 | 4.9\% | 6.2 | 5.4\% | 3.0 | 5.7\% |
| Accounting Charge for Share Options | 1.1 | 0.4\% | 0.4 | 0.3\% | 0.2 | 0.4\% |
| Total Operating | 26.1 | 10.4\% | 20.9 | 18.2\% | 11.0 | 20.8\% |

## Earnings Overview

| (€ millions) | Q3 2005 | Q2 2005 | Q3 2004 |
| :--- | :---: | :---: | :---: |
| Operating Profit | $\mathbf{8 2 . 2}$ | $\mathbf{2 7 . 0}$ | $\mathbf{1 3 . 0}$ |
| Financial Expenses and <br> Income, Net | 3.4 | 5.7 | -0.3 |
| Of which FX Gains / Losses <br> Income Tax <br> Effective tax rate | 2.1 | 5.4 | -0.6 |
| Net Profit | 31.0 | 10.6 | 4.7 |
| Average \# of shares <br> outstanding, diluted (000s) <br> Diluted EPS (€ per <br> Share) | $\mathbf{1 1 6 , 7 1 9}$ | $\mathbf{5 8 . 7}$ | $\mathbf{2 2 . 1}$ |
| $\mathbf{0 . 5 0}$ | $\mathbf{0 . 2 0}$ | $\mathbf{3 7 . 3 \%}$ |  |

## Cash Flow

| (€ millions) | Q3 2005 | Q2 2005 | Q3 2004 |
| :---: | :---: | :---: | :---: |
| Operating Profit | 82.2 | 27.0 | 13.0 |
| Depreciation and Amortization | 0.9 | 0.4 | 0.3 |
| Additions to Provisions | 9.1 | 0.9 | 0.2 |
| Changes in Working Capital | (39.9) | (10.5) | (13.0) |
| Other Operating Items | 3.6 | 2.0 | (0.2) |
| Cash Generated from Operations | 55.9 | 19.8 | 0.3 |
| Net Cash Flow from Operating Activities | 57.2 | 17.3 | 0.1 |
| Total Cash Flow used in Investing Activities | (14.5) | (1.2) | (0.4) |
| Total Cash Flow from Financing Activities | (0.1) | 116.6 | 0 |
| Net Increase in Cash and Cash | 42.6 | 132.7 | (0.3) |

## Balance Sheet

| ( $€$ millions) | Q3 2005 | Q2 2005 | YE 2004 |
| :---: | :---: | :---: | :---: |
| Non-Current Assets | 17.5 | 3.9 | 3.0 |
| Current Assets |  |  |  |
| Inventories | 68.0 | 28.2 | 13.4 |
| Receivables, Prepayments \& Financial Instruments | 136.2 | 68.0 | 34.3 |
| Cash and Equivalents | 230.5 | 187.9 | 40.2 |
| Total Assets | 452.2 | 288.0 | 90.9 |
| Shareholders' Equity | 250.8 | 191.1 | 37.8 |
| Long-term Liabilities | 1.0 | 1.0 | 1.3 |
| Current Liabilities | 200.4 | 95.9 | 51.8 |
| Total Equity and Liabilities | 452.2 | 288.0 | 90.9 |

## 2005 FY Financial Outlook

- Full year 2005 guidance increased. Revenues now expected to be approximately three and a half times 2004 revenues
- Gross margins expected to be slightly lower than in 2004 with operating margins modestly higher because of operating cost leverage
- ASPs expected to decrease in the fourth quarter to a level slightly lower than we have seen this year as a result of the TomTom ONE
- Overall, strong profitability and cash generation expected for the full year

Appendix
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## Calculation of Accounting Charge for Share Options

- Share options have to be accounted in the P\&L through a specific charge
- TomTom accounts for this charge as follows:
- At the date of issuance, options are valued by a Black \& Scholes model
- The monthly charge to the P\&L is calculated as total value of the options / number of months of the vesting period
- As at 10 August 2005, TomTom issued 1.1 m options, these options were valued at $€ 14 \mathrm{~m}$ with a vesting period of 36 months
- Monthly charge for Sep $2005=€ 0.388 \mathrm{~m}=€ 14 \mathrm{~m} / 36$ months
- Monthly charge for Aug $2005=€ 0.263 \mathrm{~m}=€ 0.388 \mathrm{~m} \times 21 / 31$
(\# of days in August post issuance)
- For Q3 2005, total accounting charge for share options was:

Charge from August issuance Charge from previous issuances

$$
0.388+0.263+0.140 \times 3=1,073 \mathrm{~m}
$$

- As set out in the IPO prospectus, 3 m share options will be issued in November to the benefit of two members of the management team under contractual arrangements which existed prior to the IPO. From November the charge for these options will be included in the profit and loss account


## Calculation of average number of fully diluted shares outstanding

Common Shares Outstanding as of 30-Jun-2005: 107,281,473
Common Shares Outstanding as of 30-Sep-2005:
107,281,473
Average Shares Outstanding as of 30-Sep-2005:
107,281,473

Share Options as of 30-Jun-2005:
9,768,259
New Shares Options as of 30-Sep-2005:
1,117,500
Average Share Options Outstanding as of 30-Sep-2005:
10,387,742

$$
-9,768,259+1,117,500 * \frac{(21+30)}{(31+31+30)} \text { (weighted by number of days in Q3) }
$$

Non dilutive share options

- $10,387,742$ * (exercise price)/(average share price)

Average Shares Outstanding from Dilution of Options: $9,437,961^{(1)}$
Average Diluted shares Outstanding as of 30 Sep-2005:

1. Calculated according to Treasury Method using an average Q3 share price of $€ 27.65$.
