



Tele Atlas Delivers Most Complete Digital Map of Latin America

New Maps of Chile and Uruguay, Expanded Coverage in Argentina and Brazil Available; Support for Region's Growing Navigation and LBS

's-Hertogenbosch, The Netherlands, 23 April 2009 — Demonstrating continued commitment to delivering a digital map database with the broadest and deepest global coverage, Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location based solutions, announced the availability of new digital maps and related content covering Chile and Uruguay and updated maps of Argentina and Brazil. The announcement strengthens Tele Atlas' regional lead by building on the company's Latin American database, which now includes coverage of five countries, more than 1.7 million kilometers and more than 750,000 points of interest (POIs). Tele Atlas customers such as Digibase, Google and TomTom have already launched solutions using Tele Atlas Latin American maps.

The new maps are immediately available with additional content such as points of interest (POIs) to all Tele Atlas personal navigation, wireless, Internet, automotive and enterprise customers worldwide. Tele Atlas' map of Chile encompasses 155,000 kilometers of roadways, covering approximately 95 percent of the population and more than 110 cities with complete street network coverage, including Antofagasta, Puente Alto, Santiago de Chile, Valparaíso and Viña del Mar, as well as 77,000 POIs.

The company's digital maps for Uruguay, the first ever delivered, cover 41 percent of the population across approximately 8,000 kilometers. Offered with maps for neighboring Argentina to enable seamless product development, maps of Uruguay cover the major road network of the country's coast, from the border of Argentina to Punta del Este, and enable Tele Atlas partners to launch products that feature the most heavily traveled regions of the country, including street level coverage for the key holiday areas of Madonado, Montevideo and Punta del Este.

Additionally, Tele Atlas released expanded maps of Argentina with more than 193,000 kilometers of navigable roads, including coverage of the country's major road network and street level coverage in 70 cities across the country, including Buenos Aires, Cordoba, La Plata and Rosario. The Argentina maps now cover 46 percent of the population and offer more than 13,000 points of interest.

The latest Brazil maps now encompass more than 980,000 kilometers, with street-level coverage for approximately 70 percent of the population. Coverage across 1,300 municipalities includes all of the Brazil's cities with populations of more than two million such as the metropolitan areas of Sao Paulo, Rio de Janeiro, Belo Horizonte, Brasilia, Salvador, Goiania, Recife and Fortaleza.

"With the increasing interest in navigation technologies and LBS across Latin America, we are pleased to strengthen Tele Atlas' position in the region and to deliver new and expanding high-quality maps," said James O'Gorman, Tele Atlas Director of Latin America Data Sourcing. "Our focus for the region is on ensuring that our customers have high-quality digital maps and content to develop successful navigation and location-based solutions and applications across the region."

Tele Atlas currently offers maps covering 88 countries around the world, including fully navigable maps of Mexico.

To hear from O'Gorman on the company's offerings in Latin America and commitment to the region, download a new episode of the Tele Atlas Digital Mapping Podcast Series titled, "Mapping Latin America to Power GPS Devices and LBS Growth," available at www.teleatlaspresskit.com.

About Tele Atlas

Tele Atlas delivers the digital maps and dynamic content that power many of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers map coverage of more than 200 countries and territories worldwide. The company was founded in 1984 and has offices in 24 countries around the world. Today, Tele Atlas products are developed with the insight of a community of millions of digital map users worldwide, who are adding to the company's unmatched network of sources to track and validate changes in real time, and deliver the best digital maps and dynamic content. For more information, visit www.teleatlas.com. Tele Atlas is a subsidiary of TomTom N.V.