TomTom

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Introducing TomTom BRIDGE - where best-in-class navigation and business applications come together

~ New solution enables integration of business applications with TomTom technology ~

Mobile World Congress, Barcelona, 24 February 2013 – TomTom is launching TomTom Bridge, enabling the seamless integration of TomTom technology with applications to help businesses achieve their efficiency goals. For the first time, businesses can develop applications*, powered by TomTom navigation technology, all accessed via a single device.

TomTom Bridge helps businesses who manage a fleet of vehicles, work smarter and move faster. A TomTom platform for developers enables businesses to easily integrate their own applications with TomTom navigation technology. Businesses can now access all their applications via a single TomTom Bridge device, further increasing efficiencies.

Built for life on the road, the TomTom Bridge device has a rugged, industrial design, 7-inch screen, unique interface and powerful Qualcomm Snapdragon processor. The device comes with lifetime TomTom Maps and award-winning TomTom Traffic. It includes innovative features such as Near-Field Communication, camera, WiFi** and a 3G modem.

"TomTom Bridge opens up a world of possibilities to every business that runs a fleet of vehicles." says Corinne Vigreux, Managing Director at TomTom. *"We have designed TomTom Bridge to be an easy and flexible way for businesses to develop applications that seamlessly connect to TomTom technology. TomTom Bridge offers a new way for any type of business on the move to harness the power of our technology to work more efficiently, saving time and money."*

TomTom Bridge will be available in Q2 2014.

For businesses looking for a more comprehensive solution to manage their fleet, TomTom has a range of options. At the same time, TomTom will launch a version of TomTom Bridge integrating WEBFLEET***, one of the world's most reliable and robust fleet management platforms.

- ENDS -

* TomTom navigation API and platform SDK make it straightforward for other companies own developers to integrate Android-based apps with our TomTom navigation software.

** It also brings an easier way to update content via Wifi or SD card.

*** The TomTom PRO 8270 solution