



New TomTom PRO series delivers improved efficiency for businesses

Amsterdam, 22 September 2010 – TomTom today announces two new navigation devices designed to deliver clear bottom-line benefits for businesses by improving the efficiency of their mobile workforces.

The PRO series from TomTom Business Solutions, the business unit of TomTom dedicated to commercial vehicle fleets, offers improved route guidance and speedier route calculation which saves time spent on the road. It comes with an improved user interface, is easier to use and hosts a variety of safety features such as Advanced Lane Guidance, hands-free calling and text-to-speech.

"In business time is money. With a fleet of vehicles on the road eight hours a day, every minute saved on a journey delivers real savings. With TomTom PRO you will be able to spend more time with your customers and less time on the road," says Thomas Schmidt, Managing Director of TomTom Business Solutions.

The PRO devices deliver accurate travel and arrival time using real speed data collected from millions of users. They have more extensive maps covering an extra two million kilometres of roads across 45 European countries. Eco Routes guides your drivers via more fuel-efficient routes saving your company money as well as reducing the impact on the environment.

The PRO series as part of the WORKsmart™ solution offers connectivity to allow for easy fleet management and access to LIVE Service. WORKsmart™ functionality includes vehicle tracking, job dispatch, time management, eco driving and management reporting. TomTom LIVE Services give the professional driver access to HD Traffic™, the most accurate traffic information available, as well as Speed Cameras, Local Search and TomTom Weather.

Availability and pricing

The new TomTom PRO 7100 and 9100 will be made available during the fourth quarter of 2010 via authorised business partners.

The PRO 7100 recommended retail price is €329 and £279 (RRP ex VAT).

The PRO 9100 recommended retail price is €399 and £349 (RRP ex VAT).

LIVE Services are available in up to 33 countries, availability may vary and a subscription to TomTom WEBFLEET® is required.

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About TomTom N.V.

TomTom N.V. (AEX: TOM2) is the world's leading provider of location and navigation solutions. Headquartered in The Netherlands it has over 3,000 employees worldwide. Over 45 million people use its solutions every day, in the form of dedicated portable navigation devices (PNDs), in-dash car systems or tracking and tracing solutions for fleet management. In addition, hundreds of millions of people use TomTom's digital maps on the internet or mobile phones.

In 2009, TomTom reported €1.5 billion in revenues and a €340 million net cash flow from operating activities. More information about TomTom can be found at www.TomTom.com.

TomTom Business Solutions is a leading provider of fleet management solutions and recognised as the fastest growing Telematics Service Provider (TSP) for commercial fleets in Europe. TomTom Business Solutions is fully dedicated to commercial vehicle fleets and has been operating under the TomTom WORK brand for the past 5 years.

WORKsmart™ is TomTom's ready to use fleet management solution and an innovative way for improving the management of all types of commercial fleets. It offers customers a choice of industry leading solutions combined with a high quality professional service. At the heart of the solution is TomTom WEBFLEET®.

The PRO 9100 is directly connected to WEBFLEET® since it has an integrated SIM card and modem, whereas the PRO 7100 requires the installation of TomTom LINK 300/310 in the vehicle for a connection to TomTom WEBFLEET®.

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