



Tele Atlas Appoints Aref Matin as Chief Technology Officer

Ghent, Belgium, 19 August 2009 – Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location based solutions, announced it has appointed Aref Matin as Chief Technology Officer. In this role, Matin is responsible for developing and managing the company's technology and product strategy, strategic research and advanced engineering. Reporting to Tele Atlas CEO Bill Henry, Matin is also a member of Tele Atlas' Executive Team and of TomTom's Technology Board.

"Aref's rich technology operations background and global experience are perfectly suited to the dynamic and complex digital mapping business," said Henry. "I am delighted we have added such a seasoned executive to the Tele Atlas team, whose experience will enhance our ability to deliver the freshest maps and new, innovative products."

Matin joins Tele Atlas from on-demand digital media and entertainment content supplier and distributor RealNetworks, where he was most recently CTO of Technology Products and Solutions. Before that Matin held senior technology leadership positions at Millennial Net, Juniper Networks, Siemens and AT&T Bell Laboratories. He holds a bachelor and master of science in electrical engineering from Northrop University in Inglewood, California. Matin's position is based in Europe.

About Tele Atlas

Tele Atlas delivers the digital maps and dynamic content that power many of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers map coverage of more than 200 countries and territories worldwide. The company was founded in 1984 and has offices in 27 countries around the world. Today, Tele Atlas maps are developed with the insight of a community of millions of GPS system users worldwide, who are adding to the company's unmatched network of sources to track and validate changes in real time, and deliver the best digital maps and dynamic content. For more information, visit www.teleatlas.com or <http://investors.tomtom.com/index.cfm>. Tele Atlas is a subsidiary of TomTom N.V.

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