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TomTom hires Peter Overmann, co-creator of WolframAlpha, as VP of Technology Strategy

Amsterdam, 11 December, 2014 – TomTom (TOM2) today announced Peter Overmann will be joining the company as Vice President of Technology Strategy. Peter is a well-known figure in the technology sector and he brings a wealth of expertise to the business.

In his new role Peter will provide strategic support to further strengthen TomTom's technology innovation. Notably, Peter helped create the [WolframAlpha](#) computational knowledge engine, which powers natural language searches in Apple's Siri and Microsoft's Bing, among others.

Most recently Peter held the position of VP, Products & Innovation at Deutsche Telekom, one of the world's leading integrated telecommunications companies.

"I am excited to be joining TomTom," said Peter Overmann. "It is a great high-tech innovator with a strong entrepreneurial spirit, and a history of smart creativity."

"We are delighted to welcome Peter to the team to further strengthen our global talent," said Harold Goddijn, CEO of TomTom. "Peter is a proven innovator with broad technical experience including several patents in Internet of Things communication. I am confident he will help us elevate TomTom's future in technology innovation."

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