



Tele Atlas and CADTECH Deliver First Navigable Digital Maps of Morocco

Latest Solutions from Ndrive Feature Tele Atlas Data Linking North Africa with Europe

Casablanca and Gent, Belgium, 17 December 2008 - Tele Atlas, a leading global provider of digital maps and dynamic content for navigation and location based solutions (LBS), and CADTECH, a Moroccan company specializing in geographical information systems and geolocalization applications, announced the availability of the first fully navigable digital databases of Morocco for personal navigation, wireless, Internet, automotive and enterprise navigation solutions companies worldwide. The maps, which enable navigation both within the country and from any point between Europe and Morocco, feature street-level coverage for Casablanca Fez, Marrakesh, Rabat and Tangier as well as the entire road and highway network for the country.

"The navigation era has officially begun in Morocco with Tele Atlas and its partners at the forefront, delivering the most comprehensive maps, navigation applications and LBS solutions," said Filip Neirynck, Vice President of Consumer Sales in EMEA for Tele Atlas. "Expanding our coverage in North Africa demonstrates our commitment to consistently enhance our offerings and help make high quality navigation a reality for both consumers and enterprises anywhere in the world."

The newly-released NDrive's G280 navigation system is the first GPS device in Morocco to use Tele Atlas maps. Developed by personal navigation software, products and services leader NDrive, the G280 is a compact, dedicated navigation system featuring the latest NDrive software engine and a simple interface that helps people find destinations more quickly and easily. Matel, NDrive's partner and the largest IT distributor in the region, plans to expand distribution for the G280 across North Africa.

"Our collaboration with Tele Atlas on all levels, from technical training to development, helped ensure we developed the highest quality digital maps of Morocco," said Chemsedine o. SIDI-BABA from CADTECH. "With this foundation, we have the potential to foster new opportunities for map-based solutions in the e-tourism, fleet management, proximity information, road safety and voice guided navigation services markets."