



Accessorise your Citroen with a TomTom

TomTom ONE now offered in all European Citroën dealerships

September 5th 2006, Amsterdam – TomTom, the leading navigation solution provider, and Citroën, the innovative French car manufacturer today announce a partnership to provide the TomTom ONE 'Europe' as an accessory in all Citroën dealerships.

The TomTom ONE is the most successful satellite navigation unit in the world and the new TomTom ONE 'Europe' version is now available to European customers purchasing a Citroën vehicle from a Citroën dealership. Citroën customers will be able to take advantage of easy navigation throughout Western Europe.

Citroën customers will benefit from:

- Out of the box navigation
- Door-to-door navigation in their country with detailed maps of Western Europe
- TomTom HOME - PC software that simplifies the process of downloading and installing the services.
- More than 600,000 points of interest across Europe.
- TomTom PLUS services such as TomTom Traffic and TomTom Weather.*
- TomTom Buddies – locate friends with TomToms and send text messages or navigate directly to them.*

“This partnership with Citroën is the largest of its kind for a French automotive manufacturer and will be available across 14 countries”, said Wolfgang Reelitz, vice president automotive sales, TomTom. “We are offering this simple satellite navigation solution at a very appealing price and we believe this is the beginning of a very fruitful relationship for both TomTom and Citroën”.

“TomTom’s out of the box solution with the TomTom ONE is in line with Citroën’s strategy consisting in continuously offering quality, performing and easy-to-use products to all its customers across Europe”, declares Patrice Roncin, Product Manager for Spare Parts and Accessories at Citroën.

The deal is available now across Europe (Germany, Italy, Spain, Portugal, France, UK, Denmark, Benelux, Switzerland, Austria, Norway and Sweden).

* Additional payment is required. A Bluetooth compatible phone and GPRS connection is required. A free one month trial is available for TomTom Traffic.