

Fisker chooses TomTom to power navigation system for world's first premium electric vehicle

Consumer Electronics Show, Las Vegas, NV, January 10, 2012 – TomTom today announces a license agreement with Fisker Automotive, the California manufacturer of premium electric vehicles with extended range. Under the three-year agreement, TomTom will provide the Fisker Karma sedan with map and location content covering North America (US and Canada), as well as Europe. The agreement encompasses the core map; Points of Interest; and Voice Maps, which are used to support text-to-speech and voice recognition for address input of the navigation system. All of this location content is available via a Command Center – the industry's first 10.2" touch screen interface which controls navigation, as well as climate, infotainment, phone and additional secondary systems.

'Winning this deal with Fisker, a new and innovative car manufacturer, highlights TomTom's position in the market as the leader in delivering the most accurate maps and location content globally,' said Charles Cautley, Managing Director TomTom Automotive and Licensing. 'By partnering with Fisker, TomTom is providing Fisker Karma drivers with location information that will support all their navigation needs.'

The Fisker Karma is the world's first premium electric plug-in hybrid. The Karma is being sold in North America through a network of premium brand retailers and globally through luxury importers.