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Faster journeys with TomTom HD Traffic 6.0

~ More accurate road information and more precise traffic jam location data ~

Berlin, IFA, 30 August 2012 – TomTom today releases the latest version of its real-time traffic information service, TomTom HD Traffic at the IFA consumer electronics show. TomTom HD Traffic 6.0 offers more precise information about road works, road closures and jam locations, helping drivers to get to their destinations faster.

New to HD Traffic 6.0

More accurate traffic information

The locations of traffic jams on highways are reported five times more accurately than with the previous version of TomTom HD Traffic, and up to 15 times more precisely then industry standard Traffic Message Channels (TMC).

More precise road closure and roadwork information

TomTom's real-time driving community automatically detects road closures and road works even when they are not reported by official sources. Tests indicate that up to 65% more closed roads are identified when using TomTom HD Traffic 6.0 compared to HD Traffic 5.0. And up to 90% of roadwork reports that come from governmental and journalistic sources are now corrected automatically by TomTom's updated service.

"We are committed to the continual improvement of the accuracy and precision of our real-time traffic information service" says Ralf-Peter Schäfer, Head of Traffic at TomTom *"TomTom HD Traffic 6.0 is testimony to that, giving our customers improved routing, making their journey faster, safer and more enjoyable."*

TomTom HD Traffic has recently been accredited by the TÜV SÜD Group, for providing highly accurate and precise jam information on highways, A-roads and all main roads.

Notes for editors

Pricing and Availability

HD Traffic 6.0 is available as part of TomTom LIVE Services. Customers who already have LIVE Services are automatically upgraded to HD Traffic 6.0 for free.

From today, this service is available in Germany and The Netherlands, and will be available in 23 countries before the end of 2012.