



## TomTom signs deal with NDrive to enable innovative location-based apps for the growing mobile market

**Mobile World Congress, Barcelona, 27 February 2012** – Today TomTom announces a partnership with NDrive whereby TomTom will deliver maps and enhanced content to power their innovative location-based applications. NDrive, a provider of navigation services and software for GPS units and mobile phones, has millions of users worldwide. Through the three year global agreement, TomTom is equipping more users of mobile devices with the most accurate maps, points of interest, and other enhanced content.

*"TomTom is excited to enter into a new agreement with NDrive that presents great potential for ensuring our location content gets into the hands of as many users possible," said Nuno Campos, Vice President of Sales and Marketing for TomTom Licensing. "We're convinced that the TomTom map and enhanced content will enrich not only NDrive user's navigation experiences but all location-based information sharing."*

*"NDrive develops applications for Android, Apple iOS, HP webOS, Samsung bada, Symbian and Windows Mobile platforms, reaching millions of smartphone users globally," said Luis Baptista-Coelho, NDrive's Chief Executive Officer. "We believe that the location experience of our users is enriched by the accuracy and freshness of the data delivered by TomTom."*

TomTom maps provide navigable coverage in 109 countries with 35.8 million kilometers of roads. By leveraging the TomTom map, NDrive will be able to provide consumers with a full range of location services – ranging from delivering turn-by-turn driving directions to sharing location information with friends.