



New TomTom GO 9000... the easiest way for commercial fleets to manage change

~TomTom WORK maximises reliability of service, improving business performance through flexibility and the latest route information~

Amsterdam, 3 August 2009 –TomTom WORK, the B2B division of TomTom, today announces the TomTom GO 9000, a new connected navigation device for commercial vehicle fleets. Part of TomTom WORK Compact, it provides an easy way to manage the fleet and workforce.

This solution will be especially interesting to service organisations, for which flexibility is key, with the following benefits.

- The TomTom GO 9000 is ready for use out of the box. It is fully portable, not fixed in the car, essential for fleets where drivers and vehicles change frequently or subcontractors are used.
- The workforce is always connected to the office, both in the vehicle and on customer sites, ensuring accurate and up-to-date information on positioning, workflow and staff availability.
- The real-time traffic information and IQ Routes™ technology get the workforce to customers, taking the smartest route, any time of day.

“We know that service organisations have a higher requirement for flexibility, changing vehicles more often and employing temporary drivers”, says Thomas Schmidt, Managing Director, TomTom WORK. “We are proud to deliver to them, and other customers, the latest version of our ground-breaking connected navigation solution. Now drivers can arrive on time, stress free and safe, ultimately leading to improved customer service.”

TomTom GO 9000

The TomTom GO 9000 device is specifically developed to meet the requirements of professional drivers operating in a commercial vehicle fleet. The device is LIVE Services ready* and offers a number of essential navigation, communication and order management features.

- **Real-time traffic and intelligent routing** – The GO 9000 presents users with up-to-the minute traffic speed and incident reports via HD Traffic™*. The device also features TomTom's proprietary IQ Routes technology, which calculates the most efficient route for any given time of day and day of week.
- **Time and order management** –These features allow drivers to clock in and out throughout the day to report work hours, as well as send confirmation at each stage of an order from pick up to delivery.
- **Two-way communication** – Drivers and dispatchers can communicate via text messages.
- **Safer driving** – TomTom's connected device is packed with numerous safety features such as a hands-free car kit using Bluetooth™ technology, TomTom Help Me! emergency menu and text-to-speech technology to read aloud order instructions.
- **Other LIVE Services*** – Drivers receive automatic delivery of helpful real-time information including: Fuel Prices, for the most cost-effective fuel; Local Search with Google, for a countless number of points of interest; and Weather, for greater insight into weather conditions en route. The TomTom LIVE Services subscription also includes QuickGPSfix for a faster satellite fix.

Pricing and availability

The TomTom GO 9000 is available immediately via distribution partners of TomTom WORK and is available at a cost of €399 per device. Costs of WEBFLEET subscriptions and LIVE Services are available from channel partners.

TomTom WORK Compact

TomTom GO 9000 is sold in combination with TomTom WEBFLEET, a market-leading online fleet management service accessible 24 hours a day from any Internet-enabled computer. WEBFLEET provides everything you need to manage vehicles and orders online and generally improve performance on productivity, service and cost.

*LIVE Services only available with a supporting WEBFLEET subscription. Services vary per country.

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About TomTom

TomTom NV is the world's leading provider of navigation solutions and digital maps. TomTom NV has over 3,300 employees working in four business units – TomTom, Tele Atlas, AUTO and WORK.

TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom XL and TomTom ONE ranges and the TomTom RIDER. Additionally, independent research proves that TomTom products have a significant positive effect on driving and road safety.

Tele Atlas delivers the digital maps and dynamic content that power some of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers digital map coverage of more than 200 countries and territories worldwide. The AUTO business unit develops and sells navigation systems and services to car manufacturers and OEMs. WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise.

TomTom NV was founded in 1991 in Amsterdam and has offices in Europe, North America, Middle East, Africa and Asia Pacific. TomTom is listed at Euronext Amsterdam in The Netherlands. For more information, go to www.tomtom.com or <http://investors.tomtom.com/>.