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TomTom and Fiat expand partnership with connected navigation for the new Fiat 500L

Torino, Italy, 4 July, 2012 – TomTom will supply Fiat the semi-integrated TomTom GO LIVE for the new Fiat 500L, delivering navigation with our award-winning real-time services. The TomTom GO LIVE navigation solution features a special cradle and dashboard system that enables clear visibility for the driver allowing for a safer driving experience. With the connected TomTom device, Fiat 500L drivers will enjoy a stress-free navigation experience while leveraging HD Traffic to save time and money. Additionally, drivers can leverage social media apps to access restaurant reviews, hotel options and tweet location updates - all from the TomTom device in the Fiat 500L.

"An increasing number of drivers recognize the benefits of connected navigation; TomTom HD Traffic provides a dynamic navigation experience which has become essential for OEMs to meet the demands of their drivers," said Charles Cautley, Managing Director of TomTom Automotive. "By extending our partnership, Fiat is now able to offer this navigation experience to an even broader range of drivers."

Key features of the TomTom GO LIVE for Fiat 500L include:

- TomTom HD Traffic - delivers the quickest routes through traffic, with more coverage and more frequent updates than any other provider
- Search & Go – integration with Expedia, Trip Advisor and Twitter™ allows users to not only access reviews to make informed decisions but also navigate to friends, places and events more easily (Available in Germany, Italy, Netherlands, Spain and UK)
- TomTom Speed Cameras - gives drivers access to fixed and mobile speed camera alerts, keeping them informed and improving safety throughout their journey