



## TomTom announces products for the Indian market

**Amsterdam, 27 September 2011** – TomTom, today announces that it is introducing the VIA series of their PND range in India. This announcement follows the setup of its sales office in India earlier this year.

*"There is no doubt that the navigation market in India is growing briskly and looking for high quality, easy to use navigation solutions. With the extensive experience that TomTom is bringing to the region coupled with its global quality standards and processes we can change the current regional landscape"* states Jocelyn Vigreux, Managing Director, TomTom India.

TomTom's automotive-grade quality maps of India covering the entire country with street level details, will form the back bone of the VIA range dedicated to the Indian car driver. We will continue to expand coverage and add relevant content like points of interest for landmark navigation for the growing Indian market.

The VIA series will be available at leading retailers and independent car accessories stores as well as on-line as of October. Key features include; landmark navigation, hands-free calling advanced lane guidance and voice control.