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TomTom delivers new, built-in navigation solution for Fiat Group

~ TomTom continues to be Fiat Group's preferred navigation supplier ~

Geneva Motor Show, 5 March 2013 – TomTom today announces that it will provide a new navigation solution for Fiat Group, continuing the four-year partnership between the two companies. For the first time, TomTom navigation will be built-in as part of the Fiat Group's new Uconnect™ 5" Radio Nav infotainment system. The new *idash* solution will be showcased today at the Geneva Motor Show.

The new infotainment system will initially be available in Fiat 500L series models, and offers a 5" touch screen. Uconnect will feature many of the technologies found in TomTom's industry-leading PNDs, including world-class maps, IQ Routes, voice control and Advanced Lane Guidance. The device also incorporates the familiar and renowned TomTom user interface.

"We are delighted to continue our long-standing partnership with Fiat Group," says Charles Cautley, Managing Director Automotive at TomTom. *"Today, the in-dash navigation system is such an important feature of a car. So when a company such as Fiat continues to work with us in this way, it reflects an ongoing confidence in both TomTom technologies and in the strength of our partnership."*

TomTom teamed up with other suppliers to produce the Uconnect 5" Radio Nav. Global automotive systems supplier Continental developed the hardware and played the role of system integrator. Microsoft supplied the Windows Embedded Automotive operating system which allows the easy integration of third party software.

The Uconnect 5" Radio Nav will be first rolled out with the Fiat 500L series, then extended to other Fiat Group brands and models.