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## **TomTom announces publicly available test map data for Highly Automated Driving in Metro Detroit**

*~ Car makers can now conduct HAD application testing within miles of their R&D facilities ~*

**Detroit, Michigan, 3 June 2015** – [TomTom](#) (TOM2) today announces the availability of Highly Automated Driving (HAD) map content in the metro Detroit area. Car makers and HAD-related companies can now use TomTom's high-definition maps for precise vehicle positioning, enabling future self-driving cars to see beyond their sensors.

"By making high-definition map content readily available, we can make HAD a reality faster, enabling further innovation in Detroit, the heart of the North American automotive industry," said Alain De Taeye, Member of the TomTom Management Board. "Intense demand for high-definition maps is fueled by automated driving as a new growth driver. As an independent supplier with one of the world's most sophisticated mapping platform, we are in a unique position to provide highly precise map content for all members of the HAD ecosystem."

TomTom continues to pioneer leading technologies that will allow the emergence of automated cars. At CES 2015, the Audi A7 [piloted driving concept](#) 'Jack', featuring TomTom HAD prototype maps successfully completed the long-distance test drive, over 560 miles from San Francisco to Las Vegas.

At [TU-Automotive Detroit](#), on June 4<sup>th</sup> at 9.30 am EST, Alain De Taeye will unveil more details during his keynote 'Real-Time Maps Transform the Location Experience'. The HAD map, covering the stretch of road network between Farmington Hills and Ann Arbor, including I-696, 96, and 275, US-23 and M-14, will be available in June.

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