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TomTom Selected by the University of Minnesota's Accessibility Observatory

Esri User Conference, San Diego, 20 July 2015 – [TomTom](#) (TOM2) today announces that its map and traffic information have been chosen by the University of Minnesota's Accessibility Observatory as part of a new, national accessibility data set. TomTom will provide map and historical speed data to help analyze accessibility to jobs for driving and transit for metropolitan areas across the United States. Study partners will be able to use this data for policy development, local transportation system evaluation, performance management, planning and research efforts.

"We're excited that the UMN Accessibility Observatory has selected TomTom to help provide geospatial and transportation information for this project," said Ralf-Peter Schäfer, Head of Traffic at TomTom. "We are confident that the TomTom map and traffic content will contribute to a better understanding of job accessibility nationwide."

Each partner will have direct digital access to the accessibility datasets for the jurisdictions of all partners and will receive detailed reports of local accessibility trends and patterns.

For more information, visit www.tomtom.com.