



TomTom and Vodafone Germany Sign Agreement To Bring the World's Most Advanced Traffic Information Service to Germany

Munich, Germany, 14 January 2008 - TomTom, the world's largest navigation solutions provider, today announces that it will be exclusively working with Vodafone Germany to bring TomTom High Definition (HD) Traffic to Germany. HD Traffic is TomTom's new, unique traffic information system that delivers up to date, accurate and superior travel time information. The service is expected to be launched in Germany in the second half of 2008.

To provide superior, accurate, real time traffic information for all major roads in Germany, TomTom will combine multiple sources. TomTom's in-house patented technology uses anonymously aggregated data from the Vodafone Germany network on the speed and direction that mobile phones are travelling in cars. This data is combined with existing German traffic information sources to deliver the best traffic information service available on the market: TomTom HD Traffic. TomTom HD Traffic is already live in The Netherlands.

With TomTom HD Traffic, customers will get the most accurate arrival times available, times that are constantly updated to reflect the current traffic situation. And thanks to the extensive coverage by TomTom HD Traffic of roads in Germany, customers will always be able to make the right decision when it comes to selecting an alternative route. Customers will get the peace of mind that comes with having the most comprehensive traffic information at their fingertips — both before starting their journey and while driving.

"Our goal is to provide the best and most reliable navigation solutions for car drivers. This requires better maps, accurate route times and high quality real time traffic information," Harold Goddijn, TomTom's chief executive officer comments. "The roll out of TomTom HD Traffic in Germany is an important step in our goal to make our superior traffic information service available to 50% of our European customers by the end of 2008. It follows on from the partnerships previously announced with Vodafone for the UK and Dutch markets."

Both current and future TomTom users will be able to benefit from the service once it is available. The solution will also be available for major automotive manufacturers to include in their navigation solutions, as well as for road authorities and businesses, who may use it for dynamic traffic control management and improved fleet management.