

## **TomTom Navigation Software goes Real-Time Maps**

**Geneva, 1 March, 2016** – <u>TomTom</u> (TOM2) today announces a crucial milestone in delivering up-to-date, personalized maps to car drivers, wherever they are. NavKit\*, TomTom's leading navigation software, now uses Real-Time Maps, seamlessly receiving incremental map updates and additional geographies.

With this successful migration of TomTom <u>NavKit</u> to Navigation Data Standard (NDS) maps, following the recent launch of the <u>world's first transactional mapmaking platform</u>\*\*, TomTom is making it even easier for car makers to update and deliver, also over the air, the freshest TomTom maps and navigation software to drivers around the world.

The use of the standard also provides car makers flexibility to choose map suppliers, configurability of geo-coverage to optimize storage usage, upgradability towards future map features, while maintaining automotive-grade quality.

"The challenge for today's automotive industry is to create navigation and automated driving systems that are cost effective and future proof," said Harold Goddijn, CEO at TomTom. "Incorporating Real-Time Maps in our core navigation software firmly establishes TomTom as one of the leading technology providers. This enables car makers to shape the future of mobility together with TomTom."