



TomTom and Renault introduce the world's first feature upgrade for embedded navigation

Amsterdam, 25 November 2009 – For the first time, users of an embedded navigation system can get new advanced routing features without buying a whole new system. Carminat TomTom users can now benefit from even smarter and more efficient navigation, in addition to safer driving.

The updated Carminat TomTom will plan the fastest route by using the driving experiences of millions of TomTom users worldwide (IQ Routes™). Motorists will also drive safer and less stressed with the popular advanced lane guidance², which gives clarity when navigating difficult junctions and crossing multiple lanes.

These two useful features come as part of any new Carminat TomTom map³ which can be easily added to the device, thanks to its removable SD card drive and TomTom's free desktop software application (TomTom HOME). This updating method is already used by Carminat TomTom drivers to update all kinds of content, from POIs to voices, on their device.

Drivers automatically get the IQ Routes and advanced lane guidance features when they buy their next map or activate their latest map guarantee, which allows them to get the latest map for free within 60 days after they first use their device.

"Now users of Carminat TomTom can have smarter and safer routing by easily downloading the features themselves – a first in the automotive industry," said Giles Shrimpton, TomTom's Managing Director Automotive. "This is an important milestone in our ongoing drive to help the automotive industry meet the needs of its customers."

Carminat TomTom was introduced in April 2009, first with the launch of the new Clio and Scenic, later on the Megane and Laguna and most recently on the new Fluence bringing affordable in-dash navigation to the mainstream car industry.

Notes for editors

¹IQ Routes

TomTom IQ Routes applies the historical travel time experience of millions of drivers to calculate the fastest route possible. The technology based on historical speed measurements for every time of day, one for every road segment, from large motorways to small local roads. In up to 35% of all cases, the use of IQ Routes results in driving a faster route, saving significant travel time as well as money and fuel.

²Advanced lane guidance

This handy feature clearly shows drivers which lane to take at junctions, so they don't miss turns. This is particularly useful on busy highway intersections, where getting in the right lane at the right time can be stressful and potentially dangerous.

³Maps available for Carminat TomTom users are: United Kingdom and Republic of Ireland, Benelux, DACH (Germany, Austria, Switzerland), France, Iberia (Spain, Portugal), Italy, Scandinavia, Full Europe (including Russia, Turkey, Greece), Asia Africa (Southern Africa, Brunei, Hong Kong, Macau, Malaysia, Singapore), Australia & New Zealand, America (Mexico, Brazil, Argentina and Uruguay).

For Investor Relations, please contact:

Taco Titulaer

Tel: +31 (0)20 757 5194

Email: ir@tomtom.com

About TomTom

TomTom NV (AEX: TOM2) is the world's leading provider of navigation solutions and digital maps. TomTom NV has over 3,300 employees working in four business units – TomTom, Tele Atlas, AUTO and WORK.

TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom X and TomTom ONE ranges and the TomTom RIDER. Additionally, independent research proves that TomTom products have a significant positive effect on driving and road safety.

Tele Atlas delivers the digital maps and dynamic content that power some of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers digital map coverage of more than 200 countries and territories worldwide. The AUTO business unit develops and sells navigation systems and services to car manufacturers and OEMs. WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise.

TomTom NV was founded in 1991 in Amsterdam and has offices in Europe, North America, Middle East, Africa and Asia Pacific. TomTom is listed at Euronext Amsterdam in The Netherlands. For more information, go to www.tomtom.com.