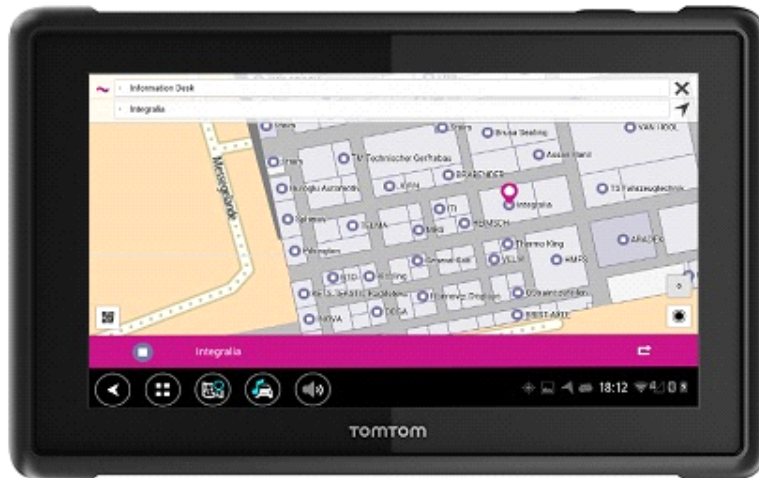


TomTom Indoor for Enterprise: Now Available on the TomTom BRIDGE Platform

A seamless navigation experience for logistics companies – on the road, and in the warehouse



IAA, Hannover, Germany, The Netherlands, 21 September 2016 TomTom ([TOM2](#)) today announced the availability of TomTom Indoor for Enterprise, highly detailed, accurate and customised indoor maps of public and private venues for site operators, facility and location managers. The feature will integrate with the [TomTom BRIDGE platform](#), a ruggedised device that seamlessly connects business applications with TomTom's navigation technology. It will enable users to increase efficiency, cost savings and an improve customer experience.

TomTom Indoor maps entire facilities, both interior and exterior, to create enhanced location management. When used on the TomTom BRIDGE platform, logistics companies can support their drivers and operators' navigation experiences all the way from the road network, through to the distribution warehouse terrain. That is, the private road network, access doors and interior infrastructure.

Sebastien Ruffino, VP B2B Sales, TomTom BRIDGE, said: "It's all about creating a seamless navigation experience. The combination of TomTom's maps – both indoor, and traditional navigation maps – means that guidance can be integrated into the day-to-day operations of a wide variety of businesses on the move, as well as other venues, including enterprise facilities, shopping malls, airports, hospitals and more. Ultimately, the availability of TomTom Indoor on the TomTom BRIDGE platform is about creating efficiency and cost savings, as well as a more satisfied workforce."

Ruffino continues: "TomTom BRIDGE is already helping logistics companies to be more efficient. Pairing TomTom's navigation and live traffic information with business applications all on the one device helps to save time and money. Now, we're joining the dots in that navigation experience – on public roads, on private terrain, and even indoors."

TomTom Indoor for Enterprise maps can support applications ranging from location search and wayfinding to asset deployment and facility management. Utilising the TomTom Places map, via the TomTom BRIDGE platform, allows for seamless vehicle, pedestrian and indoor routing to take the user directly to the desired location within any building. This reduces wasted time finding locations and increases efficiencies leading to more work scheduled per day.

The TomTom BRIDGE booth can be found in Hall 11, Stand C02, at IAA in Hannover.